

press release

Standard Chartered Bank – Takes 2 Customers to Dubai

April 7th 2016 Last year, **Standard Chartered Bank** launched a great campaign called ‘**Dubai Dreams**’ with a commitment to take 2 customers who have made a qualifying transaction between 1st September, 2015 - 31st January, 2016 to Dubai.

The main concept of the campaign was to reward customers for simply making their deposits with the Bank.

A Mega Draw ceremony was held at the Kairaba Traffic Lights Branch on **Saturday 19th March 2016**.

Gibril Buray Joof and Anna Jatta emerged as the winners of the mega prize of a fully paid trip Dubai. The Bank will pay for both the winners’ expenses, air tickets + visa, accommodation, and provide spending money.



The mega draw pictures



Client selecting lucky winners



Presentation of prize certificates on behalf of the winners

The Head of Retail Banking, Ousman Njie, in his opening remarks commented that the winners will have an experience that words can't describe.

He also commented that the bank has been in The Gambia for more than 122 years. Customers trust us and feel safe to bank with us.

Commenting on the campaign, Albert R Saltson Standard Chartered's CEO, reminded us that the Bank has done many other great things for our customers. We have so far **taken over 24 people to England (UK)** to either watch a live football match or play a tournament at Anfield, the home of Liverpool FC.

The Bank has also taken 9 customers on another all expenses paid trip to Ghana to play a regional football tournament against the Standard Chartered Bank Nigeria and Ghana teams.

For us at Standard Chartered, it is yet another opportunity to deliver on our brand promise of being 'Here for good' he concludes.



To participate in future campaigns and for account opening enquiries please visit the nearest Standard Chartered Branch or call 4202275/4225180.