

press release

FOR IMMEDIATE RELEASE

Standard Chartered Hong Kong takes the lead in supporting Green Monday An easy and effective way to combat global warming and one everyone can take part in

Hong Kong, 1 March 2013 – Standard Chartered is delighted to take the lead in the banking industry in Hong Kong through its official launch of Green Monday. The initiative is aimed at reducing carbon emissions and protecting the environment, a key focus of the Bank's sustainability agenda.

Green Monday at Standard Chartered Hong Kong

From this week onwards, Standard Chartered Hong Kong's staff cafeteria -- which services more than 6000 staff -- will offer a variety of vegetarian food options every Monday. The Bank will also be sharing the environmental and health benefits of green eating with its clients and staff, as well as introducing a series of green menu options for its internal and external events.

Standard Chartered Hong Kong is taking the lead in supporting Green Monday because it is an easy and effective way of reducing carbon emissions, which are a key cause of global warming.

As an organisation committed to being Here for Good, the Bank believes one of its obligations is to leverage its reach to clients and staff both to help protect the environment, and to promote a healthy lifestyle that will benefit the community in which we operate.

How does Green Monday help protect the environment?

- If everyone in Hong Kong in population of 7 million people gave up eating meat for just one day a week, it would be like taking 86,000 cars off the road.(1)

- The meat industry is responsible for 18% of the world's greenhouse gas emissions, even more than transportation. (2)

- Hong Kong ranks No. 1 in the world in terms of per capita meat consumption – even higher than the US, which ranks No. 2. (3)

(1) Green Monday website

(2) U.N.'s Food and Agriculture Organization 2006 report “Livestock's long shadow”

(3) United States - Department of Agriculture April 2011 report “Livestock and Poultry: World Markets and Trade”

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Caption: Standard Chartered Hong Kong takes the lead in supporting Green Monday