



# press release

**Immediate Release**

**Standard Chartered Trophy 5-aside Hong Kong Tournament**  
**24 teams compete to win a money-can't-buy experience to play soccer at**  
**Anfield Stadium, Home of Liverpool Football Club**

**Hong Kong, 17<sup>th</sup> March 2013** – A tight game was played today at the Standard Chartered Trophy Hong Kong Tournament 2013 to fight for a money-can't-buy experience to play soccer at Anfield Stadium, home of Liverpool Football Club in May.

This is the second year of the Standard Chartered Trophy Hong Kong Tournament with a total of 24 teams from Standard Chartered clients, staff, the Hong Kong Sports Press Association and Liverpool Football Club local supporter's club participated at this friendly local tournament.

This year, the local winner goes to our SME Client team- Foodgears Industrial International Limited who will represent Hong Kong to participate at the Standard Chartered Trophy finals to compete for the championship title with teams from 11 countries including the UK, Singapore, India, Nigeria, Kenya, Thailand and Korea and so on at the legendary Liverpool Football Club's Anfield Stadium in May.

In addition, Foodgears will receive a professional training session with Liverpool Football Club legends and coaches to help them prepare for the Final match and will watch a Liverpool Football Club home game of the English Premier League at Anfield.

The Standard Chartered Trophy inaugurated in 2012 with a great success of 10 countries participated, targeting different audience such as Standard Chartered staff, clients and customers.

- Ends -

# Standard Chartered Trophy Road to Anfield 2013



Caption: Congratulations to our SME client team - Foodgears Industrial International Limited for winning the Standard Chartered Trophy Hong Kong Tournament 2013! They will represent HK to play at Anfield, home stadium of Liverpool Football Club in May against 11 teams from different markets.



Captions: Tight games were played today among the 24 participating teams at the Standard Chartered Trophy Hong Kong Tournament 2013.

# Standard Chartered Trophy Road to Anfield 2013



Captions: The 4 winning teams at the Standard Chartered Trophy Hong Kong Tournament 2013.

## **For further information, please contact:**

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## **Notes to Editors:**

### **Standard Chartered's sponsorship of Liverpool FC**

On 14th September 2009, Liverpool FC and Standard Chartered Bank announced a four-year deal in which the Bank became the Club's main sponsor. The agreement, which began in July 2010 and runs through to the end of the 2013-14 season, sees Standard Chartered's name and logo appear on the Liverpool FC shirt. This is the largest commercial agreement in the Club's history. As official club sponsors, Standard Chartered enjoy a major rights package which provides a platform to significantly step up the Bank's brand awareness across its core markets in Asia, Africa and the Middle East.