



香港業餘田徑總會  
Hong Kong Amateur Athletic Association



Standard Chartered  
Hong Kong Marathon  
渣打香港馬拉松  
2014



Immediate release

## RUN FOR A REASON at Standard Chartered Hong Kong Marathon 2014 on 16 February 2014

**[Hong Kong, 10 July 2013]** The Standard Chartered Hong Kong Marathon 2014 will take place on Sunday, 16 February 2014, with the theme "RUN FOR A REASON". Those planning to take part in the Marathon are encouraged to start training now to ensure race safety and enjoyment. Information about the race and the registration procedure will be announced in mid-September 2013. Stay tuned via the Marathon's official website ([www.hkmarathon.com](http://www.hkmarathon.com)) and Facebook page ([www.facebook.com/hkmarathon](http://www.facebook.com/hkmarathon))!

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This press release is issued by **ActionHouse International** on behalf of the **Standard Chartered Hong Kong Marathon 2014 Organizing Committee**.

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### About the Standard Chartered Hong Kong Marathon [www.hkmarathon.com](http://www.hkmarathon.com)

The Standard Chartered Hong Kong Marathon is Hong Kong's largest participatory annual sporting event, organized by the HKAAA. With first title sponsorship in 1997, Standard Chartered Bank (Hong Kong) Ltd will celebrate its 18<sup>th</sup> year as title sponsor with the 2014 event.

Standard Chartered also sponsors marathons in 8 other cities globally including Singapore, Mumbai, Nairobi, Kuala Lumpur, Bangkok, Dubai, Stanley (Falkland Islands) and Jersey.

從心出發 跑出信念  
RUN FOR A REASON