

press release

For immediate release

Standard Chartered Provides Extra Protection Free 12-month TransUnion Credit Monitoring Service

28 August 2014, Hong Kong – Standard Chartered Bank (Hong Kong) Limited (“SCBHK”) today announced the launch of a “Free 12-month TransUnion Credit Monitoring Service” to SCBHK personal loan customers to enhance the protection of customers’ personal data and reduce the risk of customer identity theft for fraudulent use. SCBHK is the first bank to partner with TransUnion Limited (“TransUnion”) for this credit monitoring service.

For customers who have registered for “TransUnion Credit Monitoring Service”, TransUnion will notify the customers by SMS whenever any of the following requests or changes to their credit reports from any local bank or financial institutions is received:

- Perform card / personal loan application enquiry
- Open card / personal loan account
- Change personal address
- Change personal telephone number

Customers may then take immediate actions to prevent losses from any fraudulent activity.

Customers who successfully apply for and draw down a Standard Chartered Personal Instalment Loan or Standard Chartered Personal Instalment Loan Debt Consolidation Program on or before 31 October 2014 will enjoy the welcome gift of “Free 12-month TransUnion Credit Monitoring Service”. More benefits are available. Please contact SCBHK staff at 22823800 for more details.

–End–

For further information, please contact:

Standard Chartered Bank (Hong Kong) Limited

Cathy Kwong / Gabriel Kwan

Tel : 2820 3083 / 2820 3036

Or

TransUnion Limited

press@transunion.hk

Note to editors:

About Standard Chartered

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit www.sc.com. Hear from Standard Chartered's experts and comment on our blog at ourviews.sc.com. Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About TransUnion

As a global leader in credit and information management, TransUnion creates advantages for millions of people around the world by gathering, analyzing and delivering information. For businesses, TransUnion helps improve efficiency, manage risk, reduce costs and increase revenue by delivering comprehensive data and advanced analytics and decisioning. For consumers, TransUnion provides the tools, resources and education to help manage their credit health and achieve their financial goals. Through these and other efforts, TransUnion is working to build stronger economies worldwide. Founded in 1968 and headquartered in Chicago, TransUnion employs associates in more than 33 countries on five continents. www.transunion.com.

TransUnion established Hong Kong's first consumer credit data bureau in 2003 and currently maintains records on 4.95 million consumers, making a valuable contribution to the local economy. In Asia, the company also has a presence in China, India, Singapore, Thailand and the Philippines. For more information, visit www.transunion.hk and go to <https://www.facebook.com/TransUnionHK> for free tips and credit guidance.