

press release

FOR IMMEDIATE RELEASE

20 July 2016

Standard Chartered brings Apple Pay to Customers in Hong Kong Offers 25% CashBack on Standard Chartered Credit Card

Hong Kong — Standard Chartered Bank (Hong Kong) Limited (“Standard Chartered Hong Kong”) today brings its customers Apple Pay, providing a payment method that is easy, secure and private. [From 20 July until 31 August 2016](#), enjoy 25% CashBack^ on any retail purchases or in app transactions by using an eligible Standard Chartered credit card* through Apple Pay.

To qualify for offer, the customers are required to:

- Add the Eligible Card* to Apple Pay.
- Complete 3 retail purchases or in app transactions through Apple Pay within the promotion period with the Eligible Card*.
- Register the Eligible Card* online at www.sc.com/hk/applepay/ during the promotional period of [9am on 20 July to 11:59pm on 31 August 2016](#).

Standard Chartered Hong Kong believes in harnessing the power of digital to transform the banking experience of the future. With a large base of active digital banking customers, the demand for more convenient and accessible digital payment options is growing. We are excited to bring Apple Pay to customers, and expect many customers to use it frequently as their payment method.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone SE, iPhone 6s, iPhone 6s Plus, iPhone 6, iPhone 6 Plus and Apple Watch.

Online shopping in apps accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there’s no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services within apps, Apple Pay is compatible with iPhone SE, iPhone 6s, iPhone 6s Plus, iPhone 6, iPhone 6 Plus, iPad Air 2, iPad mini 3, iPad mini 4 and iPad Pro.

For terms and conditions about the offer, please visit: www.sc.com/hk/applepay

* Eligible cards include all Standard Chartered Visa and Master Cards (except Standard Chartered WorldMiles Card, Standard Chartered UnionPay Dual currency Platinum Credit Card, Standard Chartered Business Card and Standard Chartered Corporate Card).

^ The maximum CashBack that can be earned under this Promotion is capped at HK\$150 for each Cardholder.

*** Ends ***

Standard Chartered

We are a leading international banking group, with around 84,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

For more information please visit www.sc.com. Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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