

press release

即時發佈

渣打委任陳盧鳳儀 為大中華暨北亞區私人銀行主管

2016年7月28日，香港 ——渣打宣佈委任陳盧鳳儀女士為大中華暨北亞區私人銀行主管，於2017年1月生效。陳盧鳳儀會以香港為基地，並向渣打私人銀行及財富管理環球主管Didier von Daeniken 匯報。

陳盧鳳儀上任後將會負責帶領渣打私人銀行團隊，發展大中華暨北亞區私人銀行業務，並策略性地聚焦香港市場，以其作為環球財富的核心樞紐。

陳盧鳳儀是一位資深私人銀行家，擁有30多年建立業務及維繫超高淨值客戶關係的經驗及專業，自2013年出任巴克萊銀行北亞區私人銀行主管，並在此前於瑞信及花旗銀行擔任要職。

對於是項委任，Didier von Daeniken 表示：「我們在區內的私人銀行及財富管理業務對集團長遠發展策略有著舉足輕重的地位。我們致力為區內一代接一代的企業家提供度身訂造的私人銀行產品及服務。陳盧鳳儀對超高淨值客戶需要的了解，以及她跟客戶維繫長遠關係的能力，將會為我們帶來莫大裨益。」

陳盧鳳儀接替將於2016年底退休，擁有30多年私人銀行經驗的廖淶波先生。廖淶波於2012年加入渣打，並成功領導本行區內私人銀行業務。

Didier von Daeniken 表示：「我們感謝廖淶波過去四年對渣打在區內私人銀行業務的重大貢獻，並期待陳盧鳳儀在團隊已建立的鞏固基礎上繼續開拓業務。」

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傳媒聯絡查詢：

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編輯垂注：

渣打銀行

渣打是一個具領導地位的國際銀行集團，於全球增長最迅速的市場擁有超過84,000名員工及擁有逾150年歷史，我們於亞洲、非洲及中東地區為促進投資、貿易及創造財富的客人及企業服務。集團多年來的歷史及一直堅守的信念展現於我們的品牌承諾「一心做好，始終如一」。

渣打集團在倫敦證交所、香港證交所，以及印度的孟買及印度國家證券交易所掛牌上市。

渣打銀行自 1859 年在香港開展業務，現為香港三家發鈔銀行之一。渣打銀行於 2004 年 7 月 1 日完成在香港註冊的程序，並將銀行在香港分行的業務注入歸納於在香港註冊的渣打集團全資附屬公司——渣打銀行(香港)有限公司旗下。

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