

press release

For immediate release

Standard Chartered Private Bank appoints Vivian Chan as Regional Head, Greater China and North Asia

28 July 2016, Hong Kong – Standard Chartered today announced the appointment of Vivian Chan as Regional Head, Private Banking, Greater China and North Asia, effective January 2017. She will be based in Hong Kong and report to Didier von Daeniken, Global Head, Private Banking & Wealth Management.

In her new role, Vivian will be responsible for leading Standard Chartered's Private Banking team and growing the business in Greater China and North Asia, with a strategic focus on the Hong Kong market as a core global wealth hub.

Vivian is a veteran in the private banking industry with more than 30 years of experience and expertise in building businesses and managing ultra high net worth (UHNW) client relationships. She joins Standard Chartered from Barclays where she was Regional Head of North Asia, Private Banking, since 2013. Prior to this, she held senior leadership roles at Credit Suisse and Citibank.

Didier von Daeniken said, "Our Private Banking and Wealth Management business in this region is of critical importance to Standard Chartered's long-term growth strategy. Vivian's proven track record in understanding UHNW client needs and her ability to build enduring relationships with them will be a real asset, as we seek to provide bespoke private banking products and services to generations of entrepreneurs in the region."

Vivian will take over from Desmond Liu, who has successfully led the Private Banking business regionally since 2012. Desmond will retire from the Bank at the end of 2016, after more than 30 years in private banking.

"We thank Desmond for his significant contribution to our regional Private Banking business over the past four years, and look forward to having Vivian onboard to continue building on the solid foundation that the team has established," added Didier.

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Note to Editors

Standard Chartered

We are a leading international banking group, with around 84,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

For more information please visit www.sc.com. Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

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Standard Chartered Private Bank

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In Singapore, Standard Chartered Private Bank is the private banking division of SCB, Singapore branch (Registration No. S16FC0027L) (GST Registration No.: MR-8500053-0).

In Hong Kong, Standard Chartered Private Bank is the private banking division of Standard Chartered Bank (Hong Kong) Limited (CE#AJI614) which is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission in Hong Kong.

In Jersey, Standard Chartered Private Bank is the Registered Business Name of the Jersey Branch of Standard Chartered Bank. Standard Chartered Bank, Jersey Branch is regulated by the Jersey Financial Services Commission. The principal place of business of the Jersey Branch of Standard Chartered Bank is: 15 Castle Street, St Helier, Jersey JE4 8PT.

Standard Chartered Bank is incorporated in England with limited liability by Royal Charter 1853 Reference Number ZC18. The Principal Office of the Company is situated in England at 1 Basinghall Avenue, London, EC2V 5DD. Standard Chartered Bank is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority.

In the United Kingdom, Standard Chartered Bank (trading as Standard Chartered Private Bank) is an authorised financial services provider (licence number 45747) in terms of the South African Financial Advisory and Intermediary Services Act, 2002.

In Dubai International Financial Centre (DIFC), SCB DIFC is regulated by the Dubai Financial Services Authority (DFSA) and is authorised to provide financial products and services to persons who meet the qualifying criteria of a Professional Client under the DFSA rules. The protection and compensation rights that may generally be available to retail customers in the DIFC or other jurisdictions will not be afforded to Professional Clients in the DIFC.