

press release

FOR IMMEDIATE RELEASE

Standard Chartered Bank Expands Eye Health Program To East Java

The Bank Allocates USD1 Million to Restore Sights for Students and Teachers

SURABAYA, March 18, 2011 - Standard Chartered Bank Indonesia expands its sustainability programme of public health that focuses on blind prevention and eye health education in East Java today. Standard Chartered has allocated USD1 million to implement the programme named 'Seeing is Believing' (SiB) for three years period. The Bank partners with Helen Keller International Indonesia (HKI) will conduct the programme initially by providing refractive error checking and free eyeglasses distribution to around 200 students and teachers in SMPN 23, Surabaya.

East Java is one of the main target for this programme due to the high demand of affordable eye health services. This needs has not been met, particularly for children that do not get the chance to have their eyes checked. Through Seeing is Believing programme, Standard Chartered is committed to tackle avoidable blindness as well as to improve eye health quality for the people of East Java.

Tom Aaker, CEO of Standard Chartered Bank Indonesia says, "We hope that the expansion of Seeing is Believing programme to East Java would improve the quality of eye health condition for students and teachers, by facilitating them with vision screening and free eyeglasses distribution. The Bank has allocated USD1 million for this eye health campaign for the period of 2011-2013. Furthermore, we also engage our staffs to participate as volunteers in Seeing is Believing programme."

The SiB programme implementation in East Java will include vision screening for 75,500 students and free eyeglasses distribution for 18,875 students and 1,750 teachers in need. The programme will also provide training for approximately 530 teachers to conduct initial visual acuity screening to students within their schools. Furthermore, the programme will provide training for 150 health workers at participating community health clinics to conduct vision screening and referrals. In addition to that, Standard Chartered will also provide training for two selected ophthalmologists in order to perform comprehensive eye health treatment for children living in poverty.

Standard Chartered and HKI Indonesia will implement this programme in cooperation with the Provincial Department of Health and Provincial Department of Education of East Java Province as well as related institutions within the region. In supporting the programme, Silvana Faillance, Country Director HKI Indonesia says, "Helen Keller International mission is to prevent blindness and reduces malnutrition, and we have been working in 22 countries around the world, supported by our donors such as Standard

Chartered Bank. We have been working with Standard Chartered since 2003 and we are glad to be able to continue the cooperation until 2013 to strengthen eye health services for children in East Java by establishing a referral system for pediatric patients from schools and communities. We hope this cooperation will continue to ensure children received well eye health services.”

In line with Standard Chartered Bank’s brand campaign ‘Here For Good’, the Bank has a long term mission to contribute positively to improve the quality of life of the community where the Bank operates. Through Seeing is Believing programme, every staff has the chance to give back to the community and collaborate with synergy to tackle avoidable blindness in Indonesia.

In 2010, the SiB programme has contributed in providing vision screening to 22,000 students of Elementary School/Junior High Schools as well as 1,489 teachers in several major cities in Indonesia. Standard Chartered Bank has also funded more than 3,000 cataract surgeries for the poor conducted in various cities throughout the country.

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Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London, Hong Kong and Mumbai stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns more than 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1,700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for more than 80,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

As one of the oldest banks in Indonesia, Standard Chartered Bank has 148 years of operations dating back to 1863. With 26 branch offices in eight major cities in Indonesia including Jakarta, Bandung, Semarang, Surabaya, Denpasar, Medan, Palembang and Makassar and a network of over 23,000 shared ATMs, making the Bank as one of the international bank with widest geographical footprints in Indonesia. Standard Chartered also invested some shares in Permata Bank.

For more information on Standard Chartered, please visit www.standardchartered.co.id.

About Seeing is Believing (SiB)

Seeing is Believing (SiB) is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) (registered charity, No. 1100559). IAPB is the leading umbrella organisation for NGOs working in the field of eye care. Together with the World Health Organisation, it launched 'VISION 2020: The Right to Sight', a global campaign to eliminate avoidable blindness by 2020.

To date, Seeing is Believing has raised over USD17 million for blindness initiatives and plans to invest a further USD20 million by 2014. Seeing is Believing is the single largest contributor to the development of VISION 2020 programmes through IAPB.

Seeing is Believing funds leading eye-care NGOs to provide marginalised populations access to complete services from cataract surgery, to preventative treatment and specialised medical interventions. Projects are selected according to strict criteria to ensure they address need and have a sustainable impact, beyond the life-span of project funding.