



Standard Chartered  
Half-Marathon  
Indonesia  
2012



# press release

## Standard Chartered Bank Indonesia Holds Standard Chartered Half-Marathon Indonesia 2012

*Enhanced race experience for all in support of "Seeing is Believing" initiative*

**JAKARTA, September 19<sup>th</sup>, 2012** --- Following the successful event of Standard Chartered Half-Marathon 2010 and 2011, Standard Chartered Bank Indonesia officially announced the Standard Chartered Half-Marathon Indonesia which is scheduled to be held on November 4<sup>th</sup>, 2012. This year, the Bank is set to deliver an enhanced race experience for all by holding the race event in new venue at BSD City, Tangerang and professional timing machine. In line with the race's theme 'Run for a Reason', participants registration fees will go to "Seeing is Believing", a Standard Chartered's sustainability programme for tackling avoidable blindness in the community.

**Standard Chartered Bank Indonesia Chief Executive Officer and the Race Patron Tom Aaker** said, "Running is becoming a popular healthy lifestyle nowadays, not only for us at Standard Chartered, but also for community in Indonesia. It is a great way to maintain healthy work life balance, hence we are committed to taking up this race event to next level. Not only that the race will be held in new venue at BSD City, Tangerang, but runners will also benefit on accurate timing from new timing device."

"Furthermore, Standard Chartered has been holding marathons in various countries for several years. These marathons characterize the values and attitude that Standard Chartered believes in, and lives by everyday – a "can do" attitude, a priority on strength of trust, willpower, stamina, teamwork, and the determination to "go the distance".

Commenting on the race organization in support of the Bank's "Seeing is Believing" programme, Standard Chartered Bank Champion of Seeing is Believing **Fajar Septandri Maharjaya** said, "In line with the race this year's theme of Run for a Reason, the race will enable all participants to directly contribute to help our community. All proceeds from registration fee will go directly to support our "Seeing is Believing" program to help tackling avoidable blindness. To show support in tackling avoidable blindness, we are also honoured to learn that our CEO will run for 21K with both his eyes covered with a blindfold and run in tandem with one of the Bank's experienced runner."

**Jakarta Free Spirit Chairman Don DiBenedetto** said "We at Jakarta Free Spirit (JFS) are pleased to be able to work together with Standard Chartered Bank as organizer in bringing live this race event to next level. We believe the sweet spot for a good quality race in Indonesia's context is in the range of 1,000 serious runners who will compete – both individually and a team of four runners – in 21K (half-marathon) and 10K categories. We also pay more attentions to the race experience, which is not only about running along a scenic route but also their safety and various programmes that we organize around the race in the lead up to and during the race day. With the new timing device that the Bank is investing in, we believe that all runners will enjoy accurate timing result in addition to overall great race experience.



Meanwhile, **Race Director Matt Wiggers** explained that categories are capped at 300 runners for the 21K category and 700 runners for 10K category. Below is further details of the race event:

Venue	:	BSD City, Tangerang
Day & Date	:	Sunday, November 4 <sup>th</sup> , 2012
Category	:	21K (half-marathon) and 10K
Race starts	:	21K at 05.30 a.m. 10K at 05.45 a.m.
Registration period (online)	:	<ul style="list-style-type: none"> <li>▪ Early bird: September 19 – October 8, 2012</li> <li>▪ Normal: October 8 – November 1, 2012</li> </ul>
Registration fee	:	<ul style="list-style-type: none"> <li>▪ 21K <ul style="list-style-type: none"> <li>▪ Individual: <ul style="list-style-type: none"> <li>▪ Early bird: IDR120.000</li> <li>▪ Normal: IDR150.000</li> </ul> </li> <li>▪ Team Challenge (a team of four runners with minimum one female runner) <ul style="list-style-type: none"> <li>▪ Early bird: IDR400.000</li> <li>▪ Normal: IDR500.000</li> </ul> </li> </ul> </li> <li>▪ 10 <ul style="list-style-type: none"> <li>▪ Individual: <ul style="list-style-type: none"> <li>▪ Early bird: IDR100.000</li> <li>▪ Normal: IDR120.000</li> </ul> </li> <li>▪ Team Challenge (a team of four runners with minimum one female runner) <ul style="list-style-type: none"> <li>▪ Early bird: IDR350.000</li> <li>▪ Normal: IDR450.000</li> </ul> </li> </ul> </li> </ul>
Runner's entitlement	:	Tee-shirt, finisher medals, and digital certificates

Indonesian winners of male and female of 21K race will win a watch from Garmin and a chance to compete with other international runners at Standard Chartered Marathon Singapore 2012 in half-marathon race with full sponsorship by Standard Chartered Bank Indonesia.

All runners will be able to register for their running slots online via web address at <http://register.jakartafreespirit.org/> from 3pm at September 19<sup>th</sup>, 2012 until November 1<sup>st</sup>, 2012. More information is available on JFS website as well as SCHMI 2012 page at Facebook.

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**Note to Editors:**

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