

press release

FOR IMMEDIATE RELEASE

Standard Chartered unveils new mobile banking application to make banking a breeze

Standard Chartered Breeze – the first app to offer full suite of banking services to consumers on the go

Jakarta, 19 July 2013 -- Standard Chartered Bank today launched the first mobile banking solution in Indonesia that allows customers to pay for bills, transfer funds and make top-ups using their credit cards.

Aptly named Breeze, the innovative, award-winning mobile banking application is designed to offer full banking services on the go to smartphone users allowing them to see, move and manage their money more conveniently

The launch at FX Mall was made more exciting by the presence of Liverpool FC legends Robbie Fowler and Didi Hamman who are in Indonesia for the Liverpool FC Asia Tour 2013, which is part of Standard Chartered Bank Indonesia's 150th anniversary celebrations.

“As one of the oldest international banks in Indonesia, we recognise that banking has to evolve to meet the changing needs of our mobile savvy customers. We continue to invest in transforming our digital platforms to create digital banking services which are easier, more intuitive and more helpful for our customers. The launch of Breeze is a testament to this,” said **Sajidur Rahman, Country Head of Consumer Banking Standard Chartered Bank Indonesia** at the launch.

Commenting on the Breeze app, Djumariah Tenteram, General Manager Integrated Distribution Standard Chartered Bank Indonesia said:

“In today's increasingly digitalised society, consumers live very much in the fast lane. Their lives are fast-paced and becoming increasingly complex. At Standard Chartered, we understand their need for simplicity and to de-clutter. We are helping them to do this by introducing technology that allows customers to easily engage in extended conversations across online, mobile and real world banking channels.”

Breeze provides customers with an easy, secure, and user-friendly banking experience. To date, some 1.3 million users around the world have downloaded Breeze and today we are proud to offer this service to our customers in Indonesia.”

The launch of Breeze is part of the Bank's global focus on 'digitisation' to socialise personal banking and extend customers' digital lifestyle into banking.

Breeze is available for iOS, Android, Blackberry and Windows Phone devices. Customers can download the 'Breeze Indonesia' application from the AppStore and Google Play. Blackberry and Windows Phone users can access Breeze by entering m.sc.com/id in their native web browsers.

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NOTE TO EDITORS

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

As one of the oldest banks in Indonesia, Standard Chartered Bank has 150 years of operations dating back to 1863. With 27 branch offices in seven major cities in Indonesia including Jakarta, Bandung, Semarang, Surabaya, Denpasar, Medan and Makassar and a network of over 49,000 shared ATMs, making the Bank as one of the international bank with widest geographical footprints in Indonesia. Standard Chartered also invested some shares in Permata Bank.

For further information please visit www.standardchartered.com. Follow Standard Chartered at www.facebook.com/standardchartered and on Twitter [@StanChart](https://twitter.com/StanChart).