

**150** years  
in Indonesia



# press release

## Standard Chartered Bank Indonesia Launches Standard Chartered Half-Marathon Indonesia 2013

*3,000 runners to compete in 21K, 10K, 5K and 2.5K categories at BSD Green Office Park, BSD City*

**JAKARTA, 3 September 2013** --- Driven by the community's positive response to the Standard Chartered Half-Marathon Indonesia 2010, 2011 and the one held last year, Standard Chartered Bank today officially launched this year's edition of the Standard Chartered Half-Marathon Indonesia themed "Run for a Reason". Approximately 3,000 runners – both national and international - are expected to compete in this year's race which will be held on 24 November 2013 at BSD Green Office Park, BSD City, Tangerang.

Different than last year's race, there will be a total of four categories to be competed during Standard Chartered Half-Marathon Indonesia (SCHMI) 2013 including 21K (half-marathon), 10K, 5K, and the 2.5K Fun Run category for family. Categories are capped at 500 runners for the 21K category, 1,000 participants for the 10K category, 1,000 participants for the 5K run, and 500 participants for the 2.5K category. There will also dedicated pacers from running communities to lead in 21K, 10K, and 5K race categories.

Standard Chartered Chief Executive Officer for Indonesia **Tom Aaker** said that the race had been something that is highly anticipated. "We are very excited to see the race is coming together this year. We have had 1,500 runners of more than 30 nationalities joined the race last year. This year's race will be very special for us as we also celebrate our 150 year of service in Indonesia this year. All of this in line with many values that the Bank has such as going the distance, preserving for excellence, positive 'can do' attitudes, creativity and passion."

Meanwhile, Standard Chartered Seeing is Believing Champion for Indonesia **Fajar Septandri Maharjaya** said, "The race is a great opportunity for all of us to collectively come together and give back to the visually impaired people where all of the proceeds raised for the race will continue to further benefit the Bank's Seeing is Believing initiative. Last year, we are pleased to have raised IDR200 million that allowed us in providing 400 free cataract operations for people within our community. This year, we look forward to having more runners to join us so that we can support more people."

In line with the Bank's 150<sup>th</sup> anniversary celebration, a total of 150 children from local school will also participate in this year's event while 150 runners from local community – including the Bank's CEO and staffs – will wear traditional accessories during the race.

The winner of both Indonesian men's and women's 21K category will be awarded with a **Grand Prize** opportunity to participate in the same category at Standard Chartered Marathon Singapore race on 1 December 2013 that is fully sponsored by Standard Chartered Bank including airfare, accommodation, and pocket money.

For overall winner of men's and women's 21K category, runners to be awarded with IDR10 million, IDR7.5 million, and IDR5 million respectively. For winners of men's and women's 10K category will take away cash prize money of IDR5 million, IDR4 million and IDR2.5 million respectively. Meanwhile, a prize hampers are to be awarded for three top 5K and 2.5K runners from various supporting sponsors.

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Runners will be able to register online for the SCHMI 2013 starting Friday 6 September 2013 with the following registration fees:

Categories		Registration Fee
Individual	21K	IDR200.000,-
	10K	IDR150.000,-
	5K	IDR100.000,-
	2.5K Fun Run	IDR 75.000,-
Corporate Team (1 team consists 4 runners)	21K	IDR700.000,-
	10K	IDR500.000,-
	5K	IDR300.000,-

note: 10% discount for registration during early bird period between 6 September and 6 October 2013, and additional 5% discount for Standard Chartered credit card holders.

In an attempt to provide opportunity for all runners to be fully ready for their race, the committee will only allow runners to collect their race packs during the race pack collection period only which will be held three days before the race day. Timing chips from MyLaps will be used for runners in the 21K, 10K, and 5K categories. All runners will be entitled for race shirt and finisher medals. Furthermore, the fastest male and female Indonesian runners of 21K categories will also enjoy a Grand Prize opportunity to participate in the same category at Standard Chartered Marathon Singapore race on 1 December 2013.

The Standard Chartered Half-Marathon Indonesia 2013 is organised by Standard Chartered Bank in collaboration with Jakarta Free Spirit. The race is also proudly supported by sponsors -- such as Sinarmas Land, Prudential Life Assurance, Coca-cola Indonesia, Mitra Adi Perkasa, GNC – and MNC Group as media partner.

-ENDS-

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**Note to Editors:**

**Standard Chartered – leading the way in Asia, Africa and the Middle East**

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information about Standard Chartered, please visit [www.standardchartered.com](http://www.standardchartered.com) or follow Standard Chartered at [www.facebook.com/standardchartered](https://www.facebook.com/standardchartered) and on Twitter @StanChart. For further details about the race, please visit Standard Chartered Indonesia website at <http://www.standardchartered.co.id/schmi2013> well as Standard Chartered Indonesia page at Facebook.

**About Seeing is Believing (SiB)**

Seeing is Believing (SiB) is Standard Chartered's global programme to help tackle avoidable blindness. Since launching in 2003 as staff initiative to celebrate the Bank's 150th anniversary, SiB has helped 25 million people and given more than 2.7 million people their sights back. Why are we doing this? There are 39 million people across the world who are blind where 90 percent of avoidable blindness occurs in the developing world, including Indonesia. A child goes blind every minute and 60 percent of these children will die within one year of going blind.

In September 2011, Standard Chartered Group pledged to raise USD100 million by 2020 to build sustainable eye-care services across Asia, Africa and the Middle East. In Indonesia, Standard Chartered allocates USD2 million to provide free cataract surgeries, diabetic retinopathy treatment and eyeglasses distribution. To date, the Bank has contributed in providing free eyeglasses to 15,276 students and 4,498 to teachers of Secondary Schools in several major cities in Indonesia throughout the period 2009 until 2011. Standard Chartered Bank has also funded more than 3,400 cataract surgeries for the poor conducted in various cities throughout the country. Through SiB programme, the Bank invites all staffs and public to participate in giving back to community and collaborate with local NGOs to tackle avoidable blindness in Indonesia.