

press release

Standard Chartered Trophy Road to Anfield returns to Indonesia

***36 teams to win a “money-can’t-buy” experience to join Final match
at Liverpool’s Anfield stadium***

JAKARTA, 16 February 2015 --- The five-a-side football tournament, “Standard Chartered Trophy Road to Anfield” returns to Indonesia this year, providing opportunities for local teams to compete and win a chance to join ‘The Finals’ at Liverpool FC’s home ground, Anfield, in May. This is the fourth annual tournament where participants including staff, client, customers, local community, and media houses will compete for a chance to represent Indonesia by participating in a two-day tournament in Jakarta. This announcement was officiated today by Standard Chartered Chief Executive Officer for Indonesia Tse Koon Shee, and witnessed by one of Indonesia soccer legend Yeyen Tumena and BIGREDS (official fans club of Liverpool in Indonesia) representative.

The ‘Standard Chartered Trophy Road to Anfield’ is an annual 5-aside football tournament comprising a qualification tournament which takes place in nineteen participating markets this year. The grand final tournament, the Standard Chartered Trophy Finals, will be held at Anfield on 8 May 2015. This is the fourth year of the Standard Chartered Trophy and Indonesia has been participating since 2012, with growing number of participants each year.

Standard Chartered Bank Chief Executive Officer **Tse Koon Shee** said “We are very excited about this tournament coming alive again. Over the years, Standard Chartered has provided this “once in a lifetime” opportunity to all of our stakeholders including staffs from our branches across the nation, our client/customers and local community, as well as our partners from media houses. This tournament not only highlights the importance of teamwork spirit to win together, but also gives everyone an equal benefit to actively support tackling preventable blindness through our Seeing is Believing initiative by registering their team. By playing together, we can win together.”

Separately, BIGREDS Indonesia Advisor **Andhika Suksmana** said, “As proud Liverpoolians, we are excited to be part of this annual tournament again where we actively support for the past four years as we continue to grow the world’s greatest football family.”

For this year's tournament, Indonesia will compete with participants from 18 other markets in Asia, ASEAN, and Africa. Other participating markets include Botswana, Brunei, Ghana, Hong Kong, India, Kenya, Malaysia, Nigeria, Singapore, South Korea, Sri Lanka, Tanzania, The Gambia, Thailand, Uganda, Vietnam, Zambia, and Zimbabwe, who will play in local and/or regional qualifying tournaments before ten countries will meet at 'The Finals' in United Kingdom. The winning team from Indonesia will gain direct entry into 'The Finals'.

The local winning team from Indonesia will win a chance of an all-expense paid trip to Anfield including return economy flight tickets and a three-night accommodation stay. In addition, the winning team will also receive a professional training session with LFC legends and coaches to help them prepare for the Final tournament, as well as a day tour around Anfield city and to Anfield museum. The winning team who wins the Final tournament will win the coveted '**Standard Chartered Trophy**'. Winning teams of the past seasons were Singapore in 2012, Thailand in 2013, and Vietnam in 2014.

The local tournament in Jakarta will apply a semi knock-out system and basic futsal game rules will apply such as:

- On team registration:
 - a team of 7 players including goal keeper and substitutions
 - minimum 18 year of age and is a male and amateur player
- On game format:
 - A ten minutes match with five minutes break, using a size 5 football.
 - NO offside. Players may place themselves in any part of the playing area outside the penalty areas
 - Futsal shoes to be worn

In addition to providing award for team winners, both tournaments will also provide award to individual winner on special categories such as Top Scorer, Best Player, and Best Goalkeeper. The Bank will also hold a competition in April targeting its LFC die-hard fans to win signed merchandises through country Facebook page. Different than previous years, all staffs who participate in this year's tournament will also reap the benefit in joining a special coaching clinic led by one of Indonesia soccer legend, Yeyen Tumena, prior the tournament starts. Another exciting activity on the agenda is a match viewing party between the Reds and the Red Devil on 22 March 2015.

The local tournament in Indonesia will be held in two days. First tournament which will cover elimination round up to quarter final, will be held on 7 March 2015, while the Semi Final and Final tournament will be held a week later on 14 March 2015. Both tournaments will be held at Vidi Futsal Sports Stadium at Jalan Jenderal Gatot Subroto, Pancoran, Jakarta Selatan.

Team registration for Indonesia local tournament starts today until 27 February 2015. Further information is available at Standard Chartered Bank Indonesia's website at www.sc.com/id.

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Notes to Editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

As one of the oldest banks in Indonesia, Standard Chartered Bank has 150 years of operations dating back to 1863. With 27 branch offices in seven major cities in Indonesia including Jakarta, Bandung, Semarang, Surabaya, Denpasar, Medan, and Makassar and a network of over 30,000 shared ATMs, making the Bank as one of the international bank with widest geographical footprints in Indonesia. Standard Chartered also invested some shares in Permata Bank.

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Standard Chartered's sponsorship of Liverpool FC

On 14 September 2009, Liverpool FC and Standard Chartered Bank announced a four-year deal in which the Bank became the Club's main sponsor. The agreement, which began in July 2010 and extended on 19 July 2013, sees Standard Chartered's name and logo appear on the Liverpool FC shirt. This is the largest commercial agreement in the Club's history. As official club sponsors, Standard Chartered enjoy a major rights package which provides a platform to significantly step up the Bank's brand awareness across its core markets in Asia, Africa and the Middle East.
