



**Thursday 25 April 2013, 12.30pm**

### **Liverpool FC to play in Indonesia for first time**

Liverpool FC have today confirmed that the Club will make history this year when they play their first ever match in Indonesia.

The Reds, winners of five European Cups and 18 league titles, will play a match on July 20<sup>th</sup> as part of the 2013 pre-season tour presented by main sponsor Standard Chartered.

Further details about the game and Liverpool FC's first visit to Indonesia will be revealed later today.

-ENDS-

#### **Notes to Editors:**

##### **Liverpool Football Club**

- Founded in 1892, Liverpool FC is one of the world's most historic and famous football clubs having won 18 League Titles, seven FA Cups, eight League Cups, five European Cups, three UEFA Cups, three European Super Cups and 15 Charity Shields
- Liverpool FC have more fans from Indonesia on the club's official Facebook page than from any other country outside of the UK
- Liverpool FC recently launched an Indonesian-language official Twitter account - @OfficialLFC\_ID – to help fans engage with the club online
- As a socially responsible business, Liverpool FC is proud of its heritage and plays a proactive role in its communities managing over 20 projects all-year round in education, social inclusion, health and sports development. Its contribution was recognised by the award of a Community Mark from Business In The Community
- Liverpool FC is a global brand and works with leading edge commercial partners around the world providing unparalleled commercial opportunities

- Standard Chartered became the main sponsor of the Club in July 2010, since which time the partnership has supported a cohesive programme of award-winning community activities, both in the UK and in Standard Chartered's markets across Asia, Africa and the Middle East. Players, ex-players and fans of Liverpool FC have collaborated with Standard Chartered staff on a number of high-profile occasions to raise awareness for the Bank's charitable initiatives including Seeing is Believing, Living with HIV and Goal for Girls.