

press release

Standard Chartered Bank launches new full-service branch at Trivandrum

Trivandrum, January 04, 2013: Standard Chartered Bank, India's largest and best foreign bank* has deepened its presence in Kerala by launching a full-service branch in Trivandrum. A wide-ranging product suite of the bank is available for customers at Trivandrum. This is the third branch the bank has opened in Kerala, the previously existing branches being in Cochin and Ernakullam.

The occasion was graced by the presence of Mr. Salim Gangadharan, Regional Director - Kerala and Lakshadweep, RBI as the Chief Guest.

Speaking on the launch, **Shyamal Saxena, General Manager, Integrated Distribution, S. Asia, Standard Chartered Bank** said, "Standard Chartered Bank has been in India since 1858 and has always endeavored to offer best-in-class banking and financial products and services to its customers here. Kerala has always been a key market for us and we are deepening our presence with the third branch in the state. We are confident that the people of Trivandrum will benefit from the banking services offered out of our new branch."

The Trivandrum branch, located at Ground Floor and First Floor, Vrindavan Terrace, opposite Trivandrum Club in Trivandrum will offer a range of banking services such as savings products, including no-frills account, investment services and corporate payment solutions. Customers will also enjoy the expertise of a team of financial experts to help them make the best of their banking experience.

With this new branch, Standard Chartered increases its employee strength to about 60 in Kerala.

The latest launch will take the total number of Standard Chartered branches in India to 97 spread across 40 cities - the widest footprint by far offered by any foreign bank in the country.

Standard Chartered has continued to invest in India, which is now the Bank's second largest market globally.

*Dun & Bradstreet Asian Banking Awards 2012

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information please visit www.standardchartered.com. Follow Standard Chartered at www.facebook.com/standardchartered and on Twitter@StanChart.

Standard Chartered Bank in India

Standard Chartered Bank is India's largest international bank with 97 branches in 40 cities, serving 60,000+ SMEs, over 2,000 key Corporate and Institutional Relationships and approx 2 million retail customers. Key businesses comprise Consumer Banking, including Deposits, Loans, Wealth Management, Private Banking and SME Banking; and Wholesale Banking, which includes Cash Transaction Banking, Treasury, Corporate Finance and Custody Services. For more information, visit www.standardchartered.co.in