

press release

Standard Chartered to reward credit card users

Nairobi 7th December 2015...Customers using Standard Chartered credit cards will be rewarded weekly for the next two months. Standard Chartered announced a customer campaign aimed at deepening usage especially during the festivities season. Effective today, customers will qualify for a weekly draw while the grand draw will be held end of January next year.

“We have spread the promotion over a long period and mapped it to our branches to ensure that all our customers stand an equal chance of winning. At least one customer from each of our 39 branches will be eligible to win the daily and weekly prizes. By the end of the promotion we shall have rewarded 200 customers,” said Mr. Lamin Manjang CEO Standard Chartered Kenya.

To qualify for the weekly branch draw, a customer will be required to spend a minimum of Kshs 1,000 while a minimum spend of Kshs 20,000 will qualify for the weekly national and grand draw where two lucky winners will have Kshs 300,000 credited to their accounts. Customers can take part in the promotion through any payments or purchases made using a Standard Chartered Credit Card at a Point of Sale machine and online both locally and internationally. Cash withdrawals, Credit Card payments, Fees & Charges will not be considered for the draw.

Mr. Manjang said there has been a big improvement in the uptake and usage of Credit Cards following last year’s introduction of the Chip and PIN technology which has been highly successful in countering fraud and card crime. “Customers can use our cards in more than 23 million establishments across more than 200 countries including access to more than 60,000 hotels in 134 countries & territories,” he said. The Bank has two credit cards, Gold and Platinum.

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Standard Chartered

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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