

# press release

## **Standard Chartered extends marathon sponsorship as event marks 15<sup>th</sup> edition**

- *This year's event targets 25,000 participants*
- *Prize money for 21km races increased*
- *All registration will be online*

**Nairobi, Wednesday 26<sup>th</sup> July 2017**...Standard Chartered Bank today extended sponsorship of the Nairobi Marathon to 2022. The Bank has been funding the Athletics Kenya event since it was launched 2003 with proceeds from participation fees channeled to the Seeing is Believing community programme.

Announcing the contract renewal today Mr. Lamin Manjang CEO Standard Chartered disclosed that the Bank was targeting to host 25,000 participants in this year's race slated for 29<sup>th</sup> October at Nyayo National Stadium.

"As the main sponsors we take this renewal with great pride for it gives us the assurance for continuity and aligns to our long term plans to continue contributing positively to the world of sports and the community," said Mr. Manjang.

Registration for this year's event commences today and will remain open till October 15<sup>th</sup> 2017. All participants, individual and corporates, will register online through the official marathon website [www.sc.com/ke/Nairobimarathon](http://www.sc.com/ke/Nairobimarathon) at a fee of KES 2,000. "A window for late registration at a cost of KES 2500 we will be opened between 16<sup>th</sup>- 26<sup>th</sup> of October 2017 to accommodate marathon enthusiasts who will have missed the deadline," said Mr. Manjang.

Speaking during the signing ceremony, Athletics Kenya President Gen (Rtd) Jack Tuwei, said that since 2003, the bank has worked tirelessly in collaboration with Athletics Kenya to enhance the quality of the marathon with a view to matching international standards making the event the largest participatory sporting event in Kenya. "This renewal goes further to show AK's commitment to this great event is beyond reproach," added Mr. Tuwei.

The Bank also announced an increase in prize money for the 21KM race. The winner of the Standard Chartered Nairobi Marathon 21KM category will take home KES 200,000 up from

KES 150,000, 1st runners up will receive KES 150,000 up from KES 100,000 and 2nd runners up KES 100,000 up from KES 50,000. The prizes for the other categories will remain the same as last year. “Going forward we will look into possibilities of reviewing the other categories as well to reward participants and raise the profile of the event,” announced Mr. Manjang.

This year’s event will feature six race categories:

- 42km male and female
- 21km male and female
- 10km male and female
- 21km wheelchair male and female
- 5km Family Fun Run race
- 3km CEO challenge

The event will be supported by 14 partners; Nairobi County Government, Athletics Kenya, Internet Solutions, Alpine Coolers, Avenue Health Care, G4S, Sanlam Insurance, Majestic Printers, Nakumatt, Parapet, Garmin, Safaricom, Loran Sports and Subaru Kenya.

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## **Note to Editors:**

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