

press release

For Immediate Release

Standard Chartered Nairobi Marathon nets Kes 177 million in sponsorship

Nairobi, 08th October 2015- This year's edition of the Standard Chartered Nairobi International Marathon has received a boost with eleven corporates pledging Kes 77 million worth of sponsorship.

The title sponsor Standard Chartered Bank also confirmed that it will spend Kes 100 million in running the event this year. The Bank is sponsoring the event for the thirteenth year running

Speaking when he received the sponsorship cheques Mr. Peter Gitau the Chairman of the Nairobi Marathon steering committee said the Bank was happy with the progress made in developing the race since its inception in 2003. "The Standard Chartered Nairobi Marathon is now a recognized event in the international athletics calendar. We are confident that soon international elite athletes will start participating," said Gitau.

During the occasion eleven sponsors presented their donations, both in cash and kind to the organizers Athletics Kenya and the title sponsors Standard Chartered Bank.

Mr. Gitau thanked the sponsors for partnering with the Bank. "Your contributions make it possible for us to continuously improve the marathon year on year. Being the largest sporting event in Kenya, the Nairobi Marathon plays an important role in profiling our nation and we are glad that you are joining hands with us and making it possible to grow the marathon to reach international standards," Mr Gitau said.

More than 23,000 participants are expected at this year's event. Registration opened last month at all Standard Chartered Bank branches countrywide, selected health clubs, Uchumi and Skechers outlets in Nakumatt at a cost of Kes 2,000. Those registering online, www.nairobimarathon.com, will be charged only Kes 1,500. The deadline for registration is 19th October 2015.

- Ends -

The SCNM Sponsors contributions 2015	
Sponsor Name	Amount (Kshs)
1 Majestic Printing Works Ltd	5,000,000
2 G4S	10,000,000
3 Jubilee Insurance	21,000,000
4 Alpine Coolers	5,200,000
5 Access Kenya	6,000,000
6 Nakumatt Holdings	15,000,000
7 Avenue Health Care	2,500,000
8 Parapet Cleaning Services	1,200,000
9 Subaru Kenya	500,000
10 Greenloop International	350,000
11 Uchumi	5,000,000
NAIROBI CITY COUNTY	6,000,000