

press release

SPORTS EDITOR
For Immediate Release

19,000 registered for the Standard Chartered Nairobi Marathon

Nairobi, 27th October 2012- Over 19,000 participants will take part in the 10th edition of the Standard Chartered Nairobi Marathon.

Speaking during a press briefing, Reuben Mbindu, the Chairman of the National steering committee said that Kenyans had turned out in big numbers to register for the marathon. Manual registration closed on 21st October, 2012 while online registration was extended to 24th October 2012.

The registration for the marathon is as follows;

Marathon registration breakdown		
Full marathon (42KM)		
	Men	663
	Women	115
Half Marathon (21KM)		
	Men	3,620
	Women	1,571
Corporate Challenge		
	Men	304
	Women	56
10KM Road Race		
	Men	4,279
	Women	3,948
Family Fun Run (5KM)		
	Men	1,824
	Women	2,593

Wheelchair (42KM)		
	Men	26
	Women	15
Tricycle (21KM)		
	Men	49
	Women	20
TOTALS		19,083

“We are very excited to have had such a huge number of people registered and we are grateful to all the corporate and individuals who have made a stand by registering for this year’s marathon. For every registration we have had, more children will benefit by having a life changing operation that will have them regain their sight and live a normal life. We anticipate to raise atleast KShs.19 million towards Seeing is Believing.,” added Mbindu.

“I would like to thank you all and on our part, we will ensure that we once again deliver an exceptional event that will exceed Kenyan’s expectations while profiling our city to the world. With the registration behind us, right now all our focus is on delivering a world class marathon and ensuring we achieve the objectives of this event. Right now we are doing final touches as we prepare for the big event tomorrow, Sunday 28th October 2012.”

“I would like to urge all runners to keep time, cooperate and follow the laid out traffic routes to avoid inconvenience and to ensure a smooth and successful event.

The Samaj Community deals mainly with helping the community, education sector

The Route

One of the objectives of the Nairobi Marathon is to showcase the city of Nairobi. The route runs right in the city, from Mombasa road up to the University way roundabout. It is an opportunity to showcase some of the historical buildings in the city, these include the City Hall, the Parliament Buildings, the Kenyatta International Conference Centre, Uhuru Park many others.

The Charity:

All proceeds from the Nairobi Marathon have always gone towards ‘Seeing is Believing’ a Standard Chartered Bank Charity aimed at tackling avoidable blindness. Last year, KShs16 million was raised and went into funding cataract operations and Trachoma intervention projects across the country.

Enries per category

Race Category	Male	Female	Total
42KM	663	115	778
21KM	3,620	1,571	5,191
10KM	4,279	3,948	8,227
FFR	1,842	2,593	4,417
WHEELCHAIR	26	15	41
TRICYCLE	49	20	69
CORPORATE CHALLENGE	304	56	360
TOTAL	10,765	8,318	19,083

Ends -

For further information, please contact:

Emily Kaiga
Head of Brand and Corporate Communications
Mobile: 0772 066592
Emily.Kaiga@sc.com

Or

Mike Omuodo
Media Director,
Hill + Knowlton
Mobile: 0720 910146
mike.omuodo@hkstrategies.co.ke

Notes to Editors:

Seeing is Believing

Seeing is Believing is a global initiative to help tackle avoidable blindness, and is collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB). IAPB is the leading umbrella organisation for non-governmental organisations working in the field of eye-care. Together with the World Health Organisation, it launched the 'Vision 2020 – The Right to Sight', a global campaign to eliminate avoidable blindness by 2020. To date, Seeing is Believing has raised over USD45 million for blindness initiatives and plans to raise a further USD55 million by 2020. Seeing is Believing is the single largest contributor to the development of Vision 2020 programmes through IAPB. As part of the Seeing is Believing programme, Standard Chartered pledges to match all donations until the target of USD100 million is reached.

www.seeingisbelieving.org

Standard Chartered Bank in Kenya



Standard Chartered Bank Kenya Limited was established in 1911 with the first branch opened in Mombasa Treasury Square.

Today, 101 years later, Standard Chartered Bank is one of the leading Banks in Kenya, with an excellent franchise. It has a total of 34 branches spread across the country, 84 automated teller machines (ATMs) and 1,700 employees.

Standard Chartered Bank Kenya Limited has local shareholders of about 26%, comprising about 34,000 Kenyans. It has remained a public quoted company on the Nairobi Securities Exchange since 1989.

Our capital, deposit base, and lending portfolio is reported in Kenya Shillings, and we offer a variety of local and foreign currency accounts, both deposit and loan, to our customers. We are also one of the leading lenders to the Kenyan agricultural sector.

Further underpinning its importance, Standard Chartered Bank Kenya Limited hosts the regional Shared Service Centre hub supporting the Bank's technology operations in Uganda, Tanzania, Zambia and Botswana and South Africa on a real time basis.

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