

press release

Standard Chartered launches the first Electronic Banking Unit Kenya

May 9, NAIROBI: Standard Chartered Bank has launched the first Digital Banking Branch in Kenya.

The Electronic Banking Unit (EBU) dubbed 'Breeze @ The Junction' is a sales and self service virtual environment that offers customers an opportunity to experience online solutions, mobile solutions, video conferencing, intelligent automated teller machines, willing digital financial experts and digital information, all coming together to offer a unique digital and interactive environment never before seen in Kenya.

At the EBU, transactions are performed at the Express Banking Lobby, breeze bar or I-banking booths while consultations are done at the PFC desks. Screens at the merchandizing units display dynamic marketing content while customers wait for consultation or perform digital transactions

Standard Chartered Bank's Acting Head of Consumer Banking, Bhartesh Shah said that while the traditional branches are here to stay, Breeze @ The Junction is a view into future banking.

"We are offering our customers hustle free banking with no tellers and a cashless environment (other than the ATMs) that offer customers a digital self service banking experience. When they get to the bank, the customer is registered instantly to mobile or online banking so as to be able perform transactions immediately as well as get quick assistance on how to perform the transaction on the intelligent ATMs, mobile phone or the internet," said Shah.

The unique features of this state of the art Electronic Banking Unit are:

- 17 inch touch screen wireless high speed PCs where a customer can do the following:
 - Funds transfer (SCB A/c to SCB A/c)
 - Telegraphic Transfer & RTGS
 - Credit Card (Payment, Statements & Limit Increase requests)
 - Cheque Book Request

- Accounts Statement Download
 - Personal Details (static data) update requests
 - Set up of Standing Orders (SCB A/c to SCB A/c)
 - Global Link (linking & viewing own accounts in other SCB Markets)
- An interactive self service bar serving as the centre of conversation on how to perform digital transactions, experience tablet technology, check email and logon to face book to comment, like our page or get product information
 - New and exciting NCR SelfServ intelligent range of ATMs that encompasses the latest technology and functionality that provides a clearly defined migration path to the future with the following possible functionalities:
 - Direct cash deposit
 - Direct cheque deposit
 - Advanced touch tone user interface
 - Bill payments & Card less services
 - Multi currency & Cash recycler
 - Foreign exchange & mobile transfers
 - Card less transactions

-ENDS-

Notes to Editors

Standard Chartered Bank in Kenya

Standard Chartered Bank, Kenya, was established in 1911 with the first branch opened in Mombasa Treasury Square.

Today, 101 years later, Standard Chartered Bank is one of the leading banks in Kenya, with an excellent franchise. It has a total of 38 branches spread across the country, 97 automated teller machines (ATMs) and 1,700 employees.

Standard Chartered bank has local share holdings of 25%, comprising 34,000 Kenyans. It has remained a public quoted company on the Nairobi Stock Exchange since 1989.

We are the oldest foreign bank in Kenya. Our capital, deposit base, and lending portfolio is reported in Kenya Shillings, and we offer a variety of local and foreign currency accounts, both deposit and loan, to our customers. Corporate and institutional business is handled mainly out of Nairobi, Mombasa and Kisumu.

Further underpinning its importance, Standard Chartered Bank Kenya Limited is the regional Shared Service Centre hub supporting the Bank's technology operations in Uganda, Tanzania, Zambia and Botswana and South Africa on a real time basis.

For more information please contact:

Emily Kaiga
Standard Chartered Bank
M: +254 772 066592
Emily.Kaiga@sc.com