

press release

Independent study measures Standard Chartered's impact in Africa

18 February 2014, Nairobi – Standard Chartered has today released an independent study on the social and economic impact of its operations in Africa, looking at the value added to the economy and how it supports trade and employment.

Authored by Professor Ethan Kapstein, currently a Visiting Fellow at the Centre for Global Development in Washington DC and Dr René Kim, founding partner of environment, social and governance consultancy firm Steward Redqueen, the findings show that the Bank directly and indirectly:

- supports some 1.9 million jobs in Sub-Saharan Africa, equivalent to around 0.6 per cent of the region's total workforce.
- contributes USD10.7 billion to Sub-Saharan Africa's economy, equivalent to 1.2 per cent of the region's GDP.
- supports Sub-Saharan trade worth USD7.2 billion, equivalent to 1.2 per cent of the region's total international trade.
- supports USD1.8 billion of tax payments to governments in Sub-Saharan Africa, equivalent to 1.1 per cent of total receipts of governments in the region.

As well as looking at Standard Chartered's overall impact in Africa, the study – called *Banking on Africa* – takes a closer look at the social and economic impact of its operations in Ghana, Kenya, Nigeria and Zambia. The findings show that the Bank directly and indirectly:

- **Ghana:** contributes USD1.4 billion of value to Ghana's economy, equivalent to 3.4 per cent of GDP; 283,000 jobs are related to the Bank's activity, representing 2.7 per cent of Ghana's labour force.
- **Kenya:** contributes USD2 billion of value to Kenya's economy, equivalent to 5.5 per cent of GDP; 323,000 jobs are related to the Bank's activity, representing 2.9 per cent of Kenya's labour force.
- **Nigeria:** contributes USD2.1 billion of value to Nigeria's economy, equivalent to 0.8 per cent of GDP; 396,000 jobs are related to the Bank's activity, representing 0.4 per cent of Nigeria's labour force.

- **Zambia:** contributes USD953 million of value to Zambia's economy, equivalent to 4.6 per cent of GDP; 147,000 jobs are related to the Bank's activity, representing 2.7 per cent of Zambia's labour force.

Read the full *Banking on Africa* report [here](#).

In addition, the findings show that Standard Chartered's impact in Africa stretches beyond supporting jobs, trade and growth. By introducing new technology, the Bank increases the access that people have to financial services. For example, Standard Chartered introduced the first ATMs in Uganda and Kenya, and launched the first ever digital branches in Ghana and Kenya.

The report also provides recommendations on how Standard Chartered can, over time, make an even greater contribution to economic growth in Africa. The suggestions encourage the Group to continue its work toward supporting development and include:

- further increasing engagement with SMEs by providing greater access to supply chain financing.
- building on existing collaborations with the international community's bilateral and multinational development agencies to improve local infrastructure. For example, building on the extensive work that the Bank is already doing to finance power in Africa.
- continue working closely with governments and regulators to ensure a business environment that supports and encourages investment, innovation and entrepreneurship.

Peter Sands, Group Chief Executive at Standard Chartered, said "As this report shows, banks can play a vital role in supporting sustainable economic development in the communities where they operate. I am proud that Standard Chartered has contributed to Africa's development over many years and we will continue to focus on supporting businesses' growth - which creates jobs - improving people's lives and encouraging trade and the creation of wealth. The opportunities across the continent are extraordinarily exciting and we are committed to playing our part in realising Africa's potential."

Professor Ethan Kapstein, lead author of the report, said "Recent years have seen an increase in foreign and domestic investment in many African countries along with rising levels of trade, particularly intra-African trade. Standard Chartered has played a significant role in facilitating these investments and trade flows, because of its longstanding presence and unique knowledge of African markets. Our report quantifies the impact of Standard Chartered on employment, incomes, corporate profits, and tax revenues and highlights the

crucial importance of having a dynamic financial sector to support Africa's sustainable development."

Today's study is Standard Chartered's fourth and most comprehensive impact study to date, following country-specific reports on [Ghana](#), [Indonesia](#) and [Bangladesh](#) in previous years.

The study measures Standard Chartered's impact in 2012.

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Notes to editors

Sub-Saharan Africa region figures and percentages refer to Sub Saharan Africa excluding South Africa & Mauritius.

About *Banking on Africa's* methodology

The study uses a combination of qualitative and quantitative analysis to measure the direct and indirect impact of Standard Chartered's operations in Angola, Botswana, Cameroon, Cote d'Ivoire, Ghana, Kenya, Nigeria, Sierra Leone, Tanzania, The Gambia, Uganda, Zambia, and Zimbabwe.

About the authors

Professor Ethan Kapstein is currently a Visiting Fellow at the Centre for Global Development in Washington DC. Previously he was the Chair of Political Economics at INSEAD and held positions at Georgetown University, Harvard University, the University of Minnesota, and the Organisation for Economic Cooperation and Development (OECD). A former international banker and naval officer, Professor Kapstein serves as an economic and strategy consultant to government agencies and many of the world's leading multinational corporations.

Dr René Kim is founding partner of [Steward Redqueen](#) – strategy consultants in environmental, social and governance management, sustainable finance and socio-economic impact assessment. He has worked with many multinational companies and private equity funds in both developed and emerging markets. Previously, he worked for the Boston Consulting Group in Amsterdam and as an academic at the Massachusetts Institute of Technology. He holds a cum laude PhD in Hydrology and Meteorology and is the author of many academic articles.

Standard Chartered in Africa

Standard Chartered has operated in Africa for over 150 years. It has over 180 branches and more than 8,000 staff in 15 Sub Saharan African countries: Angola, Botswana, Cameroon, Cote d'Ivoire, Ghana, Kenya, Mauritius, Nigeria, Sierra Leone, South Africa, Tanzania, The Gambia, Uganda, Zambia, and Zimbabwe.

Standard Chartered Africa has deep-rooted local knowledge and experience. The Bank also has a unique international footprint which enables it to facilitate the growth of international trade corridors between Africa and the rest of the world. With a suite of products, services, distribution channels and systems, the Bank provides customers with increasingly sophisticated and pioneering banking services.

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities to over 88,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

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