

press release

For immediate release

Posta jet out for Road to Anfield finals

Nairobi 4th May 2015...East Africa's representatives to The Standard Chartered Road to Anfield Trophy Postal Corporation of Kenya will jet out of the country tomorrow to take part in this year's finals set for 7th and 8th May 2015 in Liverpool, UK.

The team of seven players led by captain James Okall, will take part in the two day 5-aside tournament which brings together regional winners from Africa, Europe and Asia. Posta will be seeking to succeed where other Kenyan teams have failed in previous attempts. Kenya has taken part in the tournament twice with Pan Africa Insurance and Standard Media Group failing to go beyond the group stages in 2013 and 2014 respectively. The inaugural tournament in 2012 was won by Singapore while Thailand and Vietnam took the honours in 2013 and 2014 respectively.

Speaking during the send off ceremony Standard Chartered Chief Executive Lamin Manjang expressed optimism that Team Posta will represent the region well. "I am happy with the preparations the team has had over the last one month. Having emerged the best from a pool of 100 teams across the East Africa region I am confident you will put up a good fight when you to take on the world's best," said Mr Manjang.

The two day event will be held on Thursday and Friday at the historic Anfield stadium, home to Liverpool FC. During their visit, Posta players will benefit from a professional training session with Liverpool FC legends and coaches to help them prepare for the final tournament. They will also enjoy an extensive tour of the Anfield stadium and the Liverpool Museum.

Mr Manjang said following the extension of Standard Chartered's sponsorship of Liverpool FC for another three years, the Bank will organize more activities to engage customers locally.

The history of the Standard Chartered Road To Anfield tournament dates back to September 2009 when Standard Chartered Bank and the English Premier League football club, Liverpool FC, announced a deal for the bank to become the club's main sponsor - the largest commercial agreement in Liverpool's history. The agreement, which started in July 2010, has seen the bank's name and logo appear on the Liverpool shirt.

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