

# press release

***For immediate Release***

## **2000 girls to benefit from adolescent empowerment program**

**Nairobi Monday 15<sup>th</sup> June 2015...**Standard Chartered Bank has launched a project to empower adolescent girls across the country. The Goal Project will reach out to 2000 under privileged girls equipping them with knowledge on HIV/AIDS, Financial literacy and mentorship.

The Kenya Chapter of the Goal project will be implemented by Vijana Amani Pamoja, an NGO operating in the eastern part of the city. The Goal project which has been rolled out by Standard Chartered Group across 12 countries in Africa and Asia has so far trained 145,000 girls since it was first launched in New Delhi in 2006. The program is targeting to reach more than 500,000 girls aged between 12-20 years from low income families in urban areas across the Bank's global footprint in the next three years.

The Kenya Chapter was launched at Our Lady of Mercy primary school in Shauri Moyo by Mrs Susan Kidero. Five schools have been selected to take part in the first phase which will train 300 girls. These are Mcedo Beijing Primary and Mercy Care from Mathare, Nazareth from Mukuru and Ngei Primary and Secondary from Huruma.

Speaking during the launch Annie Kinuthia, Standard Chartered Head of Corporate Affairs said the Bank will spend more than Kshs 6.5 million to reach out to the girls this year. We believe investing in women has a multiplier effect on the society. Adolescent girls have the potential to be the most significant agents of change in the community and to a larger extent the economy. The program will give the girls the tools to shape their own future thus contributing immensely to their empowerment," she said.

The program will ensure that Goal graduates enjoy access to wider educational benefits, contribute to cultural change and potentially impact on their future lives. The program is currently running in China, India, Bangladesh, Indonesia, Myanmar Jordan, Nigeria, Zambia, Tanzania, Uganda and South Africa.

**ENDS**

## **Notes to Editors**

### **Standard Chartered Bank in Kenya**

Standard Chartered Bank, Kenya, was established in 1911 with the first branch opened in Mombasa Treasury Square.

Today, 104 years later, Standard Chartered Bank is one of the leading banks in Kenya, with an excellent franchise. It has a total of 38 branches spread across the country, 96 automated teller machines (ATMs) and 2,048 employees.

Standard Chartered bank has local share holdings of 26%, comprising about 30,000 local shareholders. It has remained a public quoted company on the Nairobi Stock Exchange since 1989.

We are the oldest foreign bank in Kenya. Our capital, deposit base, and lending portfolio is reported in Kenya Shillings, and we offer a variety of local and foreign currency accounts, both deposit and loan, to our customers. Corporate and institutional business is handled mainly out of Nairobi, Mombasa and Kisumu.

Further underpinning its importance, Standard Chartered Bank Kenya Limited is the regional Shared Service Centre hub supporting the Bank's technology operations in Uganda, Tanzania, Zambia and Botswana and South Africa on a real time basis.

### **Standard Chartered**

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit [www.sc.com](http://www.sc.com). Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

For more information please contact:

### **Tom Indimuli**

Head of Corporate and Business Communications

Standard Chartered Bank

Phone: +254 20 329 3824

Mobile: +254 77 206 6592

Email: [Tom.Indimuli@sc.com](mailto:Tom.Indimuli@sc.com)

Address: Level 6, StandardChartered@Chiromo, 48 Westlands Road, Nairobi, Kenya

Website: [sc.com/ke](http://sc.com/ke)

---

