



press release

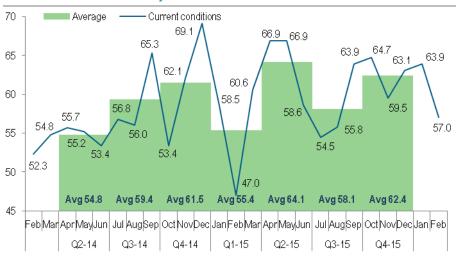
Kenya - February blip in sentiment

- Business sentiment in Kenya fell to its lowest level of 57.0 in February since August 2015
- Some of the fall was likely seasonal, but also reflected slower growth momentum in H1-2016
- Firms were positive on the near-term outlook, in line with our view that growth momentum should pick up

1st **March 2016 Nairobi**, **Kenya** - The *Standard Chartered-MNI Business Sentiment Index* (BSI) for Kenya fell to 57.0 in February – its lowest level since August 2015 – from 63.9 in January, likely reflecting a seasonal dip following a strong year-end.

Summarising February's MNI Business Sentiment Indicator, Standard Chartered's Chief Economist for Africa, **Razia Khan**, commented: "The fall was driven by sharp drops in a number of the indicators; all five of the indicators that compose the headline fell in February. The more negative view of the Kenyan economy revealed by our February BSI does not correlate with our view that the economy continues to grow strongly and is likely to see stronger economic momentum in H2-2016 as infrastructure projects are completed and monetary easing boosts growth. We therefore expect to see indications of a recovery in sentiment towards H2-2016."

Figure 1: Kenya BSI falls in February
Standard Chartered-MNI Kenya Business Sentiment Indicator



Source: MNI, Standard Chartered Research

For the <u>COMPLETE MONTHLY REPORT</u> and more information on Standard Chartered's Africa Indicators, subscribe to the Bank's dedicated Research Portal Research https://research.standardchartered.com/Pages/home.aspx
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NOTES TO EDITORS:

Standard Chartered's Africa Indicators:

• Standard Chartered MNI Business Sentiment Indicator

2 Markets: Kenya, Nigeria

The Standard Chartered MNI Business Sentiment Indicators provide unrivalled insight into business activity, and is expected to be a forerunner in economic analysis in each of the three countries. Companies of varying scale and sectors respond to a consistent set of survey questions covering themes such as orders, production, interest rate fluctuations, credit availability, employment and export trends.

• Standard Chartered-Premise Consumer Price Tracker

Nigeria

The Standard Chartered-Premise Consumer Price Tracker, delivered by Premise, uses 'crowdsourcing' and cutting edge mobile technology to gather pricing of local products. Hundreds of local residents across cities are recruited to capture prices using their smartphones. Pricing is either entered manually, or captured via photographs from local stores and marketplaces. By analysing and comparing prices and the placement of everyday items, such as vegetables and cleaning products, the Standard Chartered Premise Consumer Price Tracker delivers near real-time consumer price inflation data.

Standard Chartered

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- MNI India Business Sentiment
- MNI India Consumer Sentiment
- MNI Russia Business Sentiment
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- Standard Chartered MNI Kenya Business Sentiment
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