

## Standard Chartered Stories Worth Telling Credit Card Campaign

### Name and duration/period

The Credit Card promotion runs from 7th December 2015 to January 17<sup>th</sup> 2016.

### Eligibility

The promotion is open to all Standard Chartered Bank Kenya Limited customers who have Credit Cards.

### Mechanics/mode of participation

An individual will be eligible for the promotion through any payments / purchases made using a Standard Chartered Credit Card at a POS machine and online both locally and internationally. Cash withdrawals, Credit Card payments, Fees & Charges will not be considered for the draw.

Employees of Standard Chartered Bank, their advertising and promotional partners and their subsidiaries are not eligible to enter.

By participating in this promotion, each participant agrees to hold Standard Chartered Bank free from any and all losses, damages, rights, claims, liabilities and actions of any kind in connection with this promotion or resulting from acceptance, possession, or use of any prize, including, without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasion of privacy.

### Cost of participation and donation

There is a minimal spending requirement to enter into the promotion.

- Weekly branch prizes - minimal spend requirement KES 1,000 to enter the draw
- Weekly national prizes - minimal spend requirement KES 20,000 to enter the draw
- Grand draw - minimal spend requirement KES 20,000 to enter the draw

None of the prizes can be converted to cash. The prize money will be credited in the customer's Credit Card Account. Winners may be required to participate in publicity events.

Where requested to do so, no payments will be made to the individual(s) participating in such publicity events.

Winners will be contacted directly by the Bank through the telephone number as per our records

### Draws, selection and notification of winners

Winners will be drawn, in consultation with the Betting Control and Licencing Board (BCLB) based on the incremental spend of the required minimal spend and will be notified directly by Standard Chartered Bank

(Every KES 1,000 is considered as 1 entry into the weekly branch prize).

(Every KES 20,000 is considered as 1 entry into the weekly national and 1 grand draw prize).

Prize winners will have 3 months from the end of the promotion period to pick their prizes from Standard Chartered Bank, Head Office or the branch as per advise from the customer

A list of the winners will be announced daily on social media (Facebook, Twitter), sent a message on email and a mobile number available with the bank and the winners will be notified by Standard Chartered Bank on the same day.

The final list of winners will be published in the Standard Chartered website At the end of the campaign.

Standard Chartered Bank will not be held responsible for the winner and/or companion not taking advantage of the prizes due to health or any other reason.

### Prizes to be won

To qualify as a winner in any of the daily draws, an individual must have used their Credit Card at any Point of Sale the previous week (e.g. any spends done week 1 of the campaign will be added into the draw and winner picked on week 2 and so on till January 11th 2016).

An individual can only win 1 prize in each category i.e. branch and national prize and accumulate their credit card spends to qualify for the top prize. In consultation with BCLB, winners will be picked daily starting 14th November 2015 18th January 2016.

The lucky draw will be attended by at least 1 bank official and 1 BCLB official

The customer is required to collect the prize in person with an ID/Passport and their Credit Card. If a customer is travelling and will not be able to collect the prize within 3 months, we will require a signed authorisation letter delegating a nominee to pick the prize on their behalf. The nominee will be required to present a valid Identification Document as per the authorisation letter.

### Any other terms and conditions

The Bank reserves the right to vary the terms and conditions without prior notice.