

press release

For immediate Release

Journalists, Customers face off in Standard Chartered Trophy

- *24 teams to battle out at Kasarani on Saturday*
- *Winner to earn automatic ticket to Anfield, home of Liverpool FC*

Nairobi Tuesday 22nd February 2016... The winner of this year's Standard Chartered Trophy Kenya tournament will gain direct qualification to the international round in Liverpool. This follows the decision to drop the regional knockout tournament which was introduced last year. Posta Kenya won the inaugural event which was held in Nairobi last year after edging out Roofing Group of Uganda and Mwananchi Communications from Tanzania.

Announcing this Peter Gitau, Standard Chartered Sports Committee Chairman said the 5-aside knock out event will be held for only one day. "We have had numerous requests from teams seeking to participate in this year's event. Unfortunately we are only able to accommodate 24 teams. Going by the previous events, standards at the tournament have been on the rise and we expect competition to be tougher this year," said Mr. Gitau.

At stake is a fully paid up trip to Anfield, the home of Premier League giants Liverpool FC. The winners will travel to the UK in April for a fully paid 4-day trip to represent Kenya at the Standard Chartered Trophy Finals, which will be played at Anfield, the home of Liverpool FC. In addition, the winning team will attend an English Premier League match at Anfield, and will benefit from a professional training session with Liverpool FC legends and coaches to help it prepare for the final tournament.

The 24 teams have been grouped in four pools comprising of six teams. The top two teams from each group will proceed to the quarter finals. Past winners Pan Africa Insurance and Standard Media Group will be seeking to make it second time lucky after emerging victorious in 2013 and 2014 respectively.

The winners will be expected to emulate Postal Corporation who finished second at last year's event behind South Korea. Kenya's previous representatives had failed to go beyond the group stages of the international tournament. This was the first time a team from Africa made it to the final of the five-a-side event which was being held for the fourth straight year.

Liverpool legend John Barnes will attend the finals at Kasarani. Apart from watching the matches, Barnes will conduct a clinic for several youth team coaches and also have a training session for under-14 youth teams.

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Standard Chartered

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