

press release

For immediate Release

Journalists to battle top corporates for ticket to Anfield

- *Winners will travel to Tanzania to take part in the East Africa Regional final.*

Wednesday 8th February 2017... The battle for the trip to Anfield, home of Liverpool FC, kicks off on 25th February 2017 when more than 30 teams converge at St Mary's grounds for the annual five-aside soccer tournament. The winner of the local qualifying tournament will travel to Tanzania to take part in the East Africa Regional final to fight for qualification to the international round in Liverpool. This is a departure from last year's tournament where winners, Capital FM, got a direct qualification to Liverpool.

Speaking to the Media during the launch, Standard Chartered CEO, Mr Lamin Manjang said as part of its sponsorship with Liverpool, the Bank will host 32 teams comprising of clients and Media partners who will battle for the single slot to represent Kenya in the regional tournament. "The winner from the regional tournament will then represent their country at the Standard Chartered Trophy Finals, to be played at Liverpool FC's home ground; Anfield, on 21st May 2017," added Mr. Manjang.

Defending champions Capital FM, the first team from Africa team to ever win the international tournament, will be looking to repeat last year's stellar performance that saw them edge out Radio Africa Group 3-0 in an entertaining final played at Moi International Sports Centre Kasarani. Capital went ahead to win the Standard Chartered Trophy after beating the then reigning champions South Korea 3-2 in a pulsating final played in front of the famous 'Kop end' of Liverpool FC's stadium.

The winners of the regional event will be treated to a four-day tour, which includes attending an English Premier League match at Anfield and professional training session with Liverpool FC legends and coaches.

Previous winners of the local event include Capital FM, Postal Corporation of Kenya, Standard Media Group and Pan Africa Insurance.

The 'Standard Chartered Trophy... Road to Anfield 2017' is an international 5 aside football tournament which is held in select countries across Africa, Europe and Asia as part of the partnership between the Bank and Liverpool FC. This follows the signing of a sponsorship deal between Standard Chartered Bank and Liverpool FC in September 2009, the largest commercial agreement in Liverpool's history. The agreement, which started in July 2010, has seen the Bank's name and logo appear on the Liverpool shirt.

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Standard Chartered

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