

# press release

*For Immediate Release*

## **Wananchi Group jet out for ‘Road to Anfield finals’**

*...team to watch Liverpool vs Brighton league match*

**Nairobi, Thursday 10<sup>th</sup> May 2018...**Wananchi Group will travel to Liverpool, United Kingdom, tonight in readiness for the Standard Chartered Trophy finals scheduled for this weekend. The team of seven will battle it out with eight teams drawn from Europe, Asia and Africa. The Wananchi team will also watch the final English Premier League match between Liverpool and Brighton & Hove Albion FC on Sunday 13<sup>th</sup> May.

Speaking during the send-off ceremony Lamin Manjang, CEO Standard Chartered Bank, challenged Wananchi Group to emulate the success recorded by teams that have represented Kenya in the past tournaments. “The bar has been set so high. We do not expect anything short of an appearance in the final,” said Mr. Manjang.

Indeed, Wananchi will be hard pressed to match the previous results. Kenya was last represented in the international tournament in 2016 when Capital FM won the event after defeating Singapore. In 2016, Kenya’s representatives, Postal Corporation, finished second after losing out in a hotly-contested final.

Singapore remain the tournament favourites though Ghana’s representatives are expected to mount a formidable challenge this time round.

Wananchi earned the ticket to fly the Kenya flag after beating Letshego 3-0 during the country finals that were played in March this year. Defending champions Capital FM crashed out of the tournament in the quarter finals after losing 1-0 to Scanad.

While in the UK on the four-day fully paid trip, Wananchi Group will go through a professional training session with Liverpool FC legends and coaches to help them prepare for the final tournament.

The ‘Standard Chartered Trophy, ‘Road to Anfield’, is an international 5 aside football tournament which is held in select countries across Africa, Europe and Asia as part of the partnership between the Bank and Liverpool FC. This follows the signing of a sponsorship deal between Standard Chartered Bank and Liverpool FC in September 2009, the largest commercial agreement in Liverpool’s history. The agreement, which started in July 2010, has seen the Bank’s name and logo appear on the Liverpool shirt.

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