

# press release

## **A card that makes this festive season a joyous occasion**

**22 November 2016, Colombo, Sri Lanka** – Standard Chartered’s credit and debit cardholders are truly privileged this festive season as they are brought an extensive range of purchasing options. The bank’s cardholders will be spoiled for choice as the offers are available on select days throughout the season at exclusive retail outlets. Each year Standard Chartered looks to enhance not only the offering it makes to its clients, but also the experience its credit/debit card affords. Standard Chartered’s Seasonal Privileges includes Fashion Fiesta, Super Market Saver, Online Shopping, Meal Deal, Movie Magic, Holiday Bonanza and Dazzle and Shine.

Sanjay Wijemanne, Head, Retail Banking, Standard Chartered, commenting on the bank’s Seasonal Privileges said: “We wanted to truly distinguish our product and I am certain our cardholders will appreciate the true value we have been able to bring to them. We have partnered with several sought after retailers to procure just that extra distinction for our clients and make this season a joyous occasion with stress free shopping experiences. I extend, on behalf of all of us at Standard Chartered, the very best compliments of the season and hope that shopping with our credit card will make all the difference to the quality of enjoyment and celebration.”

Seasonal Privileges’ Fashion Fiesta brings to cardholders up to 30% Savings at over 35 selected merchant outlets including Hameedia, Envoy Mansion, Adidas, Levis, Mango, Factory Outlet, Beverly Street, Kelly Felder, Dilly & Carlo, House of Fashion, Avirate, Diliganz, Abstract, Double XL and many more. Dazzle and Shine affords up to 50% savings at selected merchants including Raja Jewellers, Colombo Jewellery Stores, Aminra, and Chamathka to enhance the fashion offerings.

The Holiday Bonanza inclusion of Seasonal Privileges brings up to 50% savings on hotels and resorts via [wow.lk](http://wow.lk), 10% to 15% cash back on international hotels via [findmyfare.com](http://findmyfare.com) and 20% savings on bookings made via [vistaroom.lk](http://vistaroom.lk).

Standard Chartered's Seasonal Privileges' Super Market Saver gives Standard Chartered credit cardholders up to 30% savings on seasonal essentials at Arpico and a 20% saving on fruits, vegetables and seafood for bills over Rs.1500/= Monday to Friday between 4 and 9 pm. Credit cardholders can also enjoy a 10% saving on the total bill at Keells supermarkets every Saturday and Sunday from 1<sup>st</sup> to 31<sup>st</sup> December 2016 up to a maximum of Rs. 1,000/= per bill per day.

The Meal Deal options include a 10% to 50% savings at Street 360, Berlin sky lounge, Loon Tao, Bread Talk, Maharaja Palace, Sizzle and more. To further sweeten the season's celebrations, Standard Chartered offers Online Shopping by giving its credit cardholders a further 10% savings on all products on wow.lk, additional 15% on retailgenius.com, up to 40% savings on daraz.lk and up to 30% savings on laabai.lk . Movie buffs will also get a treat with a "Buy 1 movie ticket & Get 1 Free with 2 packs of popcorn" at Savoy, Liberty and Cinemax Cinemas.

A festive season was never before this privileged, and for more information Standard Chartered cardholders may call the bank on the Client Service Hotline on 2480480, or may log onto [www.sc.com/lk](http://www.sc.com/lk) for more details.

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**Note to Editors:**

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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