

press release

Standard Chartered's Offers and Deals

28 January 2016, Colombo, Sri Lanka – Standard Chartered's credit card continues with its value proposition to its cardholders with still more offers and deals in 2016. The bank has teamed up with Softlogic in a bid to facilitate a lifestyle upgrade with great savings and a convenient payment plan, as it has with fitness centres to provide affordable opportunities for clients to access wellness choices. Standard Chartered also continues to offer the option of balance transfers.

Sanjay Wijemanne, Head, Retail Banking, Standard Chartered, speaking of the credit card propositions said: "We are conscious that only a true value addition will suffice as a differentiator in today's competitive world. We are very grateful to our clients who have remained our loyal cardholders, and for the compliment their continued patronage is to our standard of service and to the value propositions we provide via our credit cards. Standard Chartered's credit cardholders can remain assured that we will continue to bring to them offers and deals that will help enhance and enable lifestyles."

Standard Chartered's credit cardholders shopping at Softlogic can enjoy up to 40% savings and a 60 month instalment payment scheme at 0% interest until 15 February 2016. The fitness centres offering savings ranging between 10% – 25% on gym membership and products are High Octane, Osmo Fitness Centre, Body by Kris, Revival VIP Fitness Centre, Fitness Kingdom and Bodybuilding.lk. Cardholders also have the choice to convert the transaction under a 12 month instalment payment scheme at 0% interest.

Cardholders may also "ease the burden" of seasonal splurging by transferring outstanding balances from other credit cards at 15% per annum to their Standard Chartered credit card and enjoy savings and conveniences.

More information on Standard Chartered's offers and deals may be obtained by calling the hotlines 0112480777 or 0112480480, or by logging onto www.sc.com/lk.

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Photo Caption:

Note to Editors:

Standard Chartered

We are a leading international banking group, with around 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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