

# press release

## Standard Chartered's Seasonal Privileges

**26 November 2015, Colombo, Sri Lanka** – Standard Chartered's credit cardholders are truly privileged this festive season as they are brought an extensive range of purchasing options. The bank's cardholder's will be spoiled for choice as the offers are available on select days throughout the month of December at exclusive retail outlets. Each year Standard Chartered looks to enhance not only the offering it makes to its clients, but also the experience its credit card affords. Standard Chartered's Seasonal Privileges includes Fashion Fiesta, Super Market Saver, Online Shopping, Meal Deal, Movie Magic, Holiday Bonanza & Bungalow Getaway and Special Privileges.

Sanjay Wijemanne, Head, Retail Banking, Standard Chartered commenting on the bank's Seasonal Privileges said: "We wanted to truly distinguish our product and I am certain our cardholders will appreciate the true value we have been able to bring to them. We have partnered with several sought after retailers to procure just that extra distinction for our clients. I extend on behalf of all of us at Standard Chartered the very best complements of the season and hope that shopping with our credit card will make all the difference to the quality of enjoyment and celebration."

Seasonal Privileges' Fashion Fiesta brings to cardholders a 15% - 25% Savings at 34 selected merchant outlets including Hameedia, Envoy Mansion, Raymond, Adidas, Cool Planet, Factory Outlet, Beverly Street, Kelly Felder, Dilly & Carlo, House of Fashion, Avirate, Diliganz, Abstract and Double XL. The Special Privileges affords 10% - 45% savings at selected merchants such as Raja Jewellers, Colombo Jewellery Stores, Spa Ceylon, Angsana Spa and Unique Jewels, to enhance the fashion offerings.

The Holiday Bonanza & Bungalow Getaway inclusion of Seasonal Privileges brings "Weekend Getaways" at 25% to a whopping 75% savings every weekend on selected properties and a further 5% saving on more than 2000 properties when bookings are made via [www.findmyfare.com](http://www.findmyfare.com). An example of the offers available are: 20%- 50% savings at Amaya Resorts & Spa, Mandara Resort, Mandara Rosen, Carolina Beach Hotel, Cocoon Resorts, Ranweli Holiday Village, Saraaii Village, Pigeon Island,

Lavanga Resort, and Amaranthe Bay. 25% savings at more than 25 bungalows are also available for bookings made through [www.bungalows.lk](http://www.bungalows.lk)

Standard Chartered's Seasonal Privileges' Super Market Saver gives Standard Chartered credit cardholders a Rs.1,000 discount voucher with every purchase of Rs.5,000/- from 1<sup>st</sup> to 31<sup>st</sup> December at Arpico Super Centres and Stores, as well as a 20% savings on fresh meat for bills above Rs.1,500/- from 15<sup>th</sup> to 31<sup>st</sup> December; and a 25% savings on fresh vegetables for bills over Rs.1,500 from Monday to Friday with VISA Credit and Debit Cards at Keells Super Centres. The Meal Deal options include Buy 1 Get 1 Free at Pizza Hut on Large Pan Pizzas, Big Pizzas and the Italiano range on 16<sup>th</sup> December; Buy 1 Get 1 Free at KFC on the 8 piece Hot & Crispy Bucket and Zinger Burger Meal every Thursday until 17th Dec; a 10% - 30% savings at Bread Talk, Maharaja Palace, Manhattan Fish Market, Street 360, Coco Veranda, Tea Breeze and more.

Standard Chartered offers its credit cardholders a 0% & Easy Settlement Scheme to ease the burden of holiday expenses by allowing clients to convert any transaction over Rs. 50,000 to a 12 month plan at 0% interest. An Easy Settlement Plan is also available as an alternative with up to 60 months repayment period at Abans, Damro, Mahogany Masterpieces, Siedles, Singer, Singhagiri & Vogue Jewellers, as well as a 10% savings and 0% plan for 12 months on Samsung Smart Phones at Singhagiri.

To further sweeten the season's celebrations, Standard Chartered offers Online Shopping by giving its credit cardholders a 15%-20% savings with 0% plan for 12 months through [wOw.lk](http://wOw.lk) from 1<sup>st</sup> to 31<sup>st</sup> December and affording a respite from shopping with Movie Magic - a "Buy 1 movie ticket & Get 1 Free with 2 packs of popcorn" at Savoy, Liberty and Cinemax Cinemas.

A festive season was never before this privileged, and for more information Standard Chartered credit cardholders may call the bank on the Client Service Group Hotline on 2480480, or may log onto [www.sc.com/lk](http://www.sc.com/lk) for more details.

----- ENDS -----

For further information please contact:

Sanjeewani de Silva  
Head of Corporate Affairs

Phone: +94 11 2480000 Ext 3079  
Mobile: +94 759798876  
Fax: +94 11 2480000 Ext 5217

Sanjeewani.DeSilva@sc.com

**Note to Editors:**

**Standard Chartered**

We are a leading international banking group, with around 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit [www.sc.com](http://www.sc.com). Explore our insights and comment on our blog, [BeyondBorders](#). Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).