

press release

Trendsetters Standard Chartered Launch Dining Cashback Dine anytime, anywhere and get 20% cash back

1st May 2018 - Colombo, Sri Lanka – Standard Chartered once again set a new trend by being the first bank in the country to give its clients 20% cash back on their dining spend. The campaign is set to run over a period of two months (May & June) and is extended to all card holders.

The mechanics of the promotion is simple. A card holder is expected to have a minimum retail spend of LKR 50,000/- to be eligible for this benefit. Thereafter, 20% cash will be reimbursed to the card holder on all their dining spend. This will take place on the 20th of the following month.

This is a unique offering to the card holder, as it gives them the opportunity to dine anytime, anywhere. This will be in addition to all the other dining offers currently in the market.

“This is certainly an exciting time for all Standard Chartered Cardholders as we will be launching many exciting offers in the months to follow. We are happy to be the first in the country to introduce this proposition to our clients as we recognise just how much our clients enjoy experiencing various cuisines. We are confident that when our customers think of dining their go to card will be Standard Chartered.” Said Bingumal Thewarathanthri, Country Head of Retail Banking, Standard Chartered Sri Lanka.

The promotion is extended exclusively to all Standard Chartered Cards issued within Sri Lanka. The maximum cash back per card will be LKR 4,000 for all Infinite card holders and LKR 2,500 for all other cards. Whilst you can dine in any restaurant anywhere in the country, hotel restaurants however will be restricted to Cinnamon Grand Colombo, Cinnamon Lakeside, Hilton Colombo, Shangri La hotel, Galle Face Hotel, Taj Samudra, Mount Lavinia Hotel, The Kingsbury Hotel and Mövenpick.

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Note to Editors – Image included with caption.

Standard Chartered

We are a leading international banking group, with more than a 150-year history in some of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

We are present in more than 60 markets, with over 1,000 branches and around 3,000 ATMs.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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