

# AirAsia BIG Points Campaign 1 March 2017 till 31 March 2017 Terms & Conditions

## Campaign

- The Standard Chartered AirAsia BIG Points Campaign ("Campaign") is valid from 1 March 2017 till 31 March 2017 (both dates inclusive) ("Campaign Period"). The terms and conditions herein shall apply to and be read together with the Terms and Conditions of the Credit Card Cashback Acquisition (January 2017) campaign.
- 2. By participating in this Campaign, participants agree to be bound by all the terms and conditions below

# **Eligibility**

- 3. The Campaign is only open to new cardholder(s) who meet the eligibility clauses below hereinafter collectively referred to as "Eligible Cardholder":
  - a) apply for and whose applications are approved by the Bank for any of the following cards issued by the Bank ("**SCB Credit Cards**") during the Campaign Period:
    - i. Cashback Gold MasterCard
    - ii. JustOne Platinum MasterCard;
    - iii. Platinum Visa: or
    - iv. WorldMiles World MasterCard.
    - v. Priority Banking Visa Infinite and
  - apply for any of the SCB Credit Cards listed above during the Campaign Period through either the Bank's offline channels (i.e. the Bank's branches, Price Solutions Sales Agents, and any other authorized offline sales channels) or the Bank's online channel at www.sc.com/my; and
  - c) have their application successfully approved, all within the Campaign Period; and
  - d) maintain all their accounts with the Bank in good standing, without any breach of the terms and conditions or agreements, throughout the Campaign Period. ("Eligible Cardholer")
- 4. For the avoidance of doubt, new cardholder(s) mean an applicant who has not held any Standard Chartered Bank Malaysia Berhad credit card as principal cardholder within the past 6-months before the applicant's credit card under this Campaign is issued.



- Cardholders whose accounts are cancelled, or terminated for any reason, or suspended for any breach or suspected breach by the cardholder, during the Campaign Period or within 3-months after the Campaign Period, will not be entitled to receive any rewards under this Campaign.
- 6. Permanent and contract employees of Standard Chartered Bank Malaysia Berhad are not eligible to participate in this campaign.
- 7. The Bank's decision on records of the application and approval dates will be final and conclusive.
- 8. The approval of each application is subject to the Bank's usual approving criteria.

## Reward(s)

9. Under this Campaign, the Eligible Cardholder is entitled to receive the following:-

## (i) 13,000 AirAsia BIG Points

- (a) Subjected to the Eligible Cardholder cumulative retail transaction spending of RM2,500 and above within 60-days from card approval date.
- (b) This reward would be capped and given out to the first 1,800 customer(s) throughout the Campaign Period and is fulfilled in sequential order from the first customer who fulfilled all the criteria until the capping amount for the reward under the Campaign is exhausted.

# Mechanic(s)

- 10. There is no minimum number of retail transaction(s) that the Eligible Cardholder must make in order to participate in this campaign.
- 11. For the avoidance of doubt, retail transactions exclude cash advances, cash withdrawals, charges for cash advance or cash withdrawals, annual fees, interest, finance charges, late payments fees, disputed transactions, Balance Transfers, Flexi on Payment, Flexi on Balance, Cheque-On-Call and Cheque-On-Call Plus.
- 12. The Eligible Cardholder (inclusive of any supplementary cardholder(s) spend), retail transactions made will be combined and tabulated together to determine whether the Eligible Cardholder is entitled to get the reward.
- 13. Charges which are subsequently voided, disputed or charged-back to the card, balance transfers, disputed transactions and any fees charged by the Bank, including but not limited to charges for cash advance or cash withdrawals, annual fees, interest, finance charges, late fees, and such other charges are excluded from the definition of retail transactions for the purposes of this Campaign.
- 14. For retail transactions the amount of the transaction as posted to the Eligible Cardholder's credit card account(s) during the Campaign Period will count towards meeting the Minimum Spend

TERMS AND CONDITIONS 1 March 2017 till 31 March 2017



Criteria. Transactions made by **31 March 2017** must be posted to the Eligible Cardholder's credit card account(s) by **within seven (7) calendar days** to be included towards meeting the Minimum Spend Criteria. Please note that transactions may be posted by the merchant as late as 30 days after the transaction date. The Bank will not be held responsible for late posting.

### **Fulfilment**

- 15. The bank will SMS the AirAsia BIG Points "voucher code" to the Eligible Cardholder **within** 90 calendar days after the last day of the Campaign Period.
- 16. To claim your AirAsia BIG Points from the voucher code, Eligible Cardholder must:-
  - Step 1: Go to www.airasiabig.com/promos/scbmalaysia
  - Step 2: Click "Activate Voucher" and fill up the required details and your voucher code
  - Step 3: Click submit to proceed.

Note: AirAsia BIG Points will be credited to the Eligible Cardholder BIG Member ID within 30-days after submission and verification from AirAsia BIG. In addition, the Eligible Cardholder must have a valid AirAsia BIG SHOT account in order to receive the AirAsia BIG points (Eligible Cardholder(s)) may sign up for an AirAsia BIG SHOT account at www.airasiabig.com)

17. The AirAsia BIG Points voucher code must be claimed (as per Clause 15) by the Eligible Cardholder before 30 September 2017 failing which the voucher will expire and no longer valid. The Bank will not be responsible or obligated to compensate the Eligible Cardholder for failure to claim the voucher before the end of the validity date of 30 September 2017.

### General

- 18. If the Eligible Cardholder closes and/or cancels all of his/her credit card account before the date the SMS will be sent, the cardholder loses his/her entitlement to the reward, and is not entitled to any payment or compensation.
- 19. Any query and/or dispute on the usage of the AirAsia BIG Points must be directed to, and resolved directly with AirAsia.
- 20. SCB reserve the right to substitute the AirAsia BIG Points with any other item of similar value at any time.
- 21. The Bank's records of details and transactions are final and conclusive for purposes of this Campaign.
- 22. The Bank's decisions relating to this Campaign are final and binding all participants. If any matters, dispute or claim arise which are not covered in these Terms and Conditions, they will be determined solely by the Bank.



- 23. The Bank may vary any of these Terms and Conditions and extend the Campaign Period. Any such change will be announced on any of the Bank's electronic or non-electronic communication platform (i.e: Bank website at sc.com/my or branch or SMS or EDM)
- 24. Eligible Cardholder(s) acknowledge and agree to access SCBMB website at regular intervals to view the Terms & Conditions and to ensure that they are kept to date with any changes or variations to these Terms & Conditions.
- 25. By participating in the Campaign, all participants:
  - (i) agree to participate in any interviews or other publicity events required by the Bank;
  - (ii) consent for the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
  - (iii) grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
- 26. The Campaign and these Terms and Conditions are governed by the laws of Malaysia. The participants agree that the Courts of Malaysia have jurisdiction over all matters arising from this Campaign.