

STANDARD CHARTERED BANK MALAYSIA BERHAD

PBVI Acquisition Campaign 1 May – 31 Aug 2017

Terms and Conditions

Campaign

1. The Standard Chartered Bank Malaysia Berhad (“SCBMB or the Bank”) PBVI Acquisition (May 2017) Campaign (“Campaign”) will run from 1 May 2017 to 31 Aug 2017, inclusive of both dates (“Campaign Period”).
2. By participating in this Campaign, participants agree to be bound by all the Terms and Conditions below.

Eligibility

3. The Campaign is only open to new principal cardholder(s) who meet the eligibility clauses below hereinafter collectively referred to as “Eligible Cardholder”:-
 - a. apply for and whose applications are approved by the Bank for Priority Banking Visa Infinite cards issued by the Bank (“**PBVI**”) during the Campaign Period.;
 - b. maintain all their accounts with the Bank in good standing, without any breach of the terms and conditions or agreements, throughout the Campaign Period;
4. Cardholders whose accounts are cancelled, or terminated for any reason, or suspended for any breach or suspected breach by the cardholder, during the Campaign Period or within 3-months after the Campaign Period, will not be entitled to receive any rewards under this Campaign.
5. For the avoidance of doubt, cardholders who cancel their PBVI card from 1 May 2017 onwards and reapply for PBVI card within the campaign period will not be entitled to participate in this campaign.
6. Permanent and contract employees of Standard Chartered Bank Malaysia Berhad are not eligible to participate in this campaign.

Participation

7. To participate in this campaign, eligible customers must meet the criteria as set out below (“Qualifying Criteria”):
 - a. **apply for SCBMB PBVI Credit Cards during the Campaign Period**
 - b. **have their application successfully approved, by 30 September 2017; and**
 - c. **activate their approved PBVI Credit Card within 45-days from the credit card approval date** (activation criteria)
(“Successful Eligible Cardholder”)
8. The Bank’s decision on records of the application and approval dates will be final and conclusive. The Bank will notify Successful Eligible Cardholder via a short messages services (SMS) upon approval of their PBVI application.
9. The approval of each application is subject to the Bank’s usual approving criteria.

Campaign Reward

10. Under this Campaign, the Successful Eligible Cardholder is entitled to receive the following:-
 - a. **One (1) unit of Watch Winder worth RM1,188 (“Reward”)**

11. Only one Reward will be given to each Successful Eligible Customer regardless of the number of PBVI Cards applied for and duly approved.
12. The Reward would be capped and given out to the first 1,000 Successful Eligible Customers and is fulfilled in sequential order from the first customer who fulfilled all the criteria until the capping amount for the Reward under the Campaign is exhausted.
10. The Reward will be sent to the Successful Eligible principal cardholder's credit card registered address within 100 days from the last day of the month in which the card was approved.
11. The customer loses his/her entitlement to the Rewards and must immediately refund the value of the Rewards to the Bank if:
 - a. The customer breaches any of the terms and conditions of the SCB Credit Card; or
 - b. The Bank discovers at any time that the customer did not in fact satisfy the requirements under this Campaign.
12. This refund may be done by either of the following methods, at the Bank's discretion, and Successful Eligible Customers agree for this to be done:
 - a. The Bank may charge the refund amount to the customer's credit card account; or
 - b. The Bank may debit the refund amount from any current or savings account held by the customer with the Bank.
13. The Bank will not entertain any request to change the Reward.
14. If you do not receive the Reward within 100 days from the last day of the month in which the card was approved, you must inform us within 110 days from the last day of the month in which the card was approved. We will arrange for the Rewards to be delivered to your registered address after the bank confirmed that you had fulfilled the requirement.

General

15. The Bank's decisions relating to this Campaign are final and binding on all participants. If any matters, claim or dispute arise which are not covered in these Terms and Conditions, they will be determined solely by the Bank.
16. The Bank may vary any of these Terms and Conditions and extend the Campaign Period. Any such change will be announced on the Bank's website at sc.com/my.
17. By participating in this Campaign, all participants:
 - a. give consent to the Bank to disclose their particulars to the Bank's service providers and suppliers for purposes of running this Campaign and delivering the Reward;
 - b. agree to participate in any interviews or other publicity events required by the Bank;
 - c. give consent to the Bank to disclose or publish their personal information such as their names and identities and any general information that the Bank sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
 - d. grant the Bank the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any Campaign, marketing, commercial or other related purpose, without any payment or compensation.
18. The Campaign and these Terms and Conditions are governed by the laws of Malaysia. The participants agree that the Courts of Malaysia have jurisdiction over all matters arising from this Campaign.