

# Privilege Savings Account Activation Campaign Terms and Conditions

#### Campaign

- 1. The Standard Chartered Bank Malaysia Berhad ("SCB") Privilege Savings Account Activation Campaign ("Campaign") is valid from 29 May 2017 20 August 2017 ("Campaign Period"), both dates inclusive. The campaign end date has been extended from 30 June 2017.
- 2. By participating in this Campaign, participants agree to be bound by all the terms and conditions below.

# **Eligibility**

3. This Campaign is open to Customers who fulfill the following conditions:

Customers who open a Privilege Saving Account (Personal Banking or Priority Banking) during the Campaign Period and maintain their account(s) in good standing, without any breach of the terms and conditions or banking agreements, throughout the Campaign Period.

(Hereinafter referred to as "Eligible Account Holders").

Permanent and contract employees of SCB and Standard Chartered Saadiq Berhad ("SCSB") are not eligible to participate in this campaign.

## Interpretation

For the purpose of this Campaign:

- a) "Special Invitation" means a customer of SCB selected to participate in this Campaign.
- b) "Fresh Funds" means monies or funds howsoever transferred, credited, or paid into an Eligible Account from other banks and/or financial institutions by way of (i) Interbank GIRO transfers, (ii) collection and payment of cheques drawn on such other bank(s) and/or liquidation of Fixed Deposits or Wealth assets held with SCB or SCSB. However, transfers of funds from other current and/or savings ("CASA") account within SCB or SCSB are not considered as Fresh Funds.
- c) "Allocation Period" means four (4) months from the date of depositing/crediting of monies into the Eligible Accounts for the purposes of this Campaign. From May till August 2017 or June till September 2017.





### **Participation**

4. The Eligible Account Holders are required to fulfill the following requirement in order to participate in this Campaign:

For Privilege Saving Account open during Campaign Period

- (a) Account open at Bank Branch: must deposit or credit Fresh Funds or place minimum RM2,000 into a Privilege Saving Account; OR
- (b) Account open outside of Bank Branch: must deposit or credit Fresh Funds or place a minimum of RM1,500 each month into a Privilege Saving Account for 3 consecutive months based on one of the below tracking periods.

Accounts Open in May:

Period 1: May till July 2017; OR Period 2: June till August 2017

Accounts Open in June:

Period 1: June till August 2017; OR Period 2: July till September 2017

Accounts Open in August:

Period 1: August till October 2017; OR Period 2: September till November 2017

- 5. The Fresh Funds in a single deposit must be made by the Eligible Account Holder at the minimum sum of RM1,500 or RM2,000 in order to be entitled for the Gift.
  - (a) For accounts open outside of Bank Branch, RM500 from the first credit of Fresh Funds in the account will be allocated for the Allocation Period.
  - (b) For accounts open at Bank Branch, RM2,000 from the first credit of Fresh Funds in the account will be allocated for the Allocation Period.

The Eligible Account Holder cannot withdraw or transact on the Fresh Fund allocated for this Campaign during the fixed Allocation Period.

- 6. Allocation Period commences (i) upon clearance of the cheque of the Fresh Funds; (ii) upon remittance into the Eligible Account when Fresh Funds deposits via Interbank GIRO (IBG) or Instant Transfer, (iii) where such monies or funds paid or credited into an Eligible Account and the monies deposited shall be allocated for four (4) months.
- 7. In the event that the Eligible Account Holder does not fulfill the Campaign requirements or any part of the Allocated Amount is withdrawn (in part or in full) before the expiry of the Allocation Period, SCB reserves the right to deduct the payment for the Gift of RM30 from the account.





#### Gift

- 8. Under this Campaign, Eligible Account Holders will be entitled to a *Star Wars* Stormtrooper earphones ("Gift") fulfilled upon placement through their mailing address kept with SCB or given upfront for Privilege Saving Account opened at the Bank Branch subject to Gift availability, and will be determined based on a sequential order from the first client who fulfilled all the criteria until the capping amount (number of Gifts) is exhausted. The Bank's record as to time of submission shall be final and conclusive.
- 9. There are 510 Star Wars Stormtrooper earphones to be given away under this Campaign.

#### **Prize**

10. This Campaign also awards one (1) winner with a two (2) pax 3 Days/2 Nights trip to Hong Kong Disneyland.

The prize includes:

- (a) Two (2) entrance tickets to Hong Kong DisneyLand
- (b) Two (2) return economy class air tickets from KLIA to Hong Kong (inclusive of airport tax)
- (c) One night accommodation (type of room will be subject to availability and decided by the bank) for two(2) pax (on sharing basis) in Disney's Hollywood Hotel
- (d) One night accommodation (type of room will be subject to availability and decided by the bank) for two (2) pax (on sharing basis) in Hong Kong main land in a 4-star hotel
- (e) Return airport / hotel / airport transfer to destinations stated here only
- (f) Travel period is from the day the winner gets notified till 31 March 2018.
- 11. In order to be in the running for the trip to Hong Kong Disneyland, Eligible Accountholders would need to maintain a monthly average balance ("MAB") in an Eligible Account of at least RM2,000 from 29 May 2017 till 31 August 2017 ("Tracking Period").
- 12. Each multiple RM2,000 MAB in the Eligible Account during the Tracking Period will earn the Accountholder one(1) Entry.
  - i) At the end of the Campaign Period, all Eligible Accountholders with at least one(1) Entry will be listed ("List") in accordance with the Accountholder's unique bank client internal identification number, in SCB's record. After which, Eligible Accountholders with further Entries will be added into the List a second time, again in accordance with their unique internal identification number in SCB's records, then a third time and so on until all their Entries have been exhausted.
  - ii) The total number of Entries in the List will be divided by three (3) and the result rounded down to the nearest whole number.





- iii) Example: If there are total of 18,000 Entries during the Campaign Period, then the total of 18,000 will be divided by 3. The result is 6,000. Hence, Accountholder with Entries at position number 6,000, will be entitled to win the trip to Hong Kong Disneyland ("Shortlisted Winner")
- iv) Shortlisted Winner will be called at his/her latest telephone number in the Bank's records, within 2 months from the end of the Campaign Period. If the Shortlisted Winner cannot be contacted after three (3) attempts, a new Shortlisted Winner will be selected and the calling process will be repeated.
- v) In the event of Joint Account Holders, the trip to Hong Kong Disneyland shall be given to the Primary Account Holder only.
- vi) The trip to Hong Kong Disneyland cannot be transferred, nor can they be exchanged for cash or for any other item.

#### General

- 13. SCB's decisions relating to this Campaign are final and binding all participants.
- 14. If any matters arise which are not covered in these Terms and Conditions, they will be determined solely by SCB. SCB's decisions relating to this Campaign is final.
- 15. The Bank may at any time vary any of these terms and conditions. Any such variation will be announced on the Bank's website at sc.com/my, and in the Bank's branches.
- 16. In the event of any inconsistency between these Terms and Conditions and any advertising, promotional, publicity and other materials relating to or in connection with the Promotion, these Terms and Conditions shall prevail.
- 17. By participating in the Campaign, all participants:
- (a) Agree to participate in any interviews or other publicity events required by SCB;
- (b) Consent for SCB to disclose or publish their personal information such as their names and identities and any general information that SCB sees fit about the participants or their account(s) in any media, marketing or advertising materials; and
- (c) Grant SCB the absolute and unrestricted right to modify, use and/or publish any still or moving image of the participants for any campaign, marketing, commercial or other related purpose, without any payment or compensation.
- 18. The Campaign and these terms and conditions are governed by the laws of Malaysia, and the participants submit to the jurisdiction of the Courts of Malaysia.

