



press release

Friday, 21 July 2017

Standard Chartered bags 'World's Best Consumer Digital Bank Awards - 2017'

Standard Chartered Bank Nepal Limited has been declared the winner of the **Global Finance - World's Best Consumer Digital Bank Awards 2017** for Nepal in the Asia Pacific category.

The award was announced in New York/USA today by Global Finance as the First Round winners in the "World's Best Digital Banks" competition in Asia-Pacific. The Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. Global Finance editors were responsible for the final selection of winners in the First Round.

The winning banks, Standard Chartered Nepal among others, were selected based on the strength of their strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality.

This is the third time in a row that Standard Chartered Nepal has bagged this Award. Earlier this month, the Bank had also won the prestigious "Nepal's Best Bank - 2017" Awards from the **Euromoney**.

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