

Press Release

July 23, 2014

[Standard Chartered sets a new standard in private banking](#)

StanChart unveiled a unique banking lounge created in an art gallery at its Lazimpat Branch premises. The exclusive lounge provides much needed privacy and personalised service for their High Networth clients. Art is the new emerging source for wealth creation and now clients can order works from their favourite artists. Aptly named Drishti, this in-house art gallery aims to provide emerging artists a platform to showcase their talent. Part of the proceeds of sales will go towards funding the Bank's "Seeing is Believing" campaign on tackling avoidable blindness by increasing access to eye-care.

The gallery was inaugurated by H.E. The British Ambassador to Nepal Mr. Andy Sparkes in a small function attended by clients and invitees and senior members of the staff. The Bank believes that, this market-first initiative will go a long way in not only enhancing the banking experience but will help raise awareness about avoidable blindness and eye sight restoration.