

Nepal Walkathon 2014

Nov 22, 2014

Standard Chartered throughout its long history has played an active role in supporting those communities in which its customers and staff live. 'Seeing is Believing', 'Living with HIV' program and focus on youth, health and education for the economically disadvantaged people are the Bank's key community initiatives.

In a continuous effort for supporting our community and to support the Standard Chartered Group's commitment, the Bank conducted a fund raising program on 22 November, **Walkathon 2014 - 'Walk for a Brighter tomorrow'**. This Walkathon is Standard Chartered Nepal's initiative to raise funds in partnership with its stakeholders to increase awareness amongst the public on the subject of avoidable blindness and an effort to reduce stigma and encourage the visually challenged people. The funds raised from this event will go towards the Bank's 'Seeing is Believing' initiative through which eye and eye care services are being continued.

It may be recalled that, under the Bank's Seeing is Believing initiative, a financial support of USD One Million was received by Biratnagar Eye Hospital for their project expansion. Similarly, an agreement has been signed between the Bank and Tilganga Eye Hospital to extend an additional financial support of USD One Million for funding their major expansion project covering a period of 2014 to 2018. The Bank has also established an Art Gallery at its Lazimpat Branch, some proceeds of sales from the paintings will go towards supporting the Seeing Believing fund raising.

Tara Management Pvt. Ltd. was the Main Sponsor of this event whereas National Insurance Company Ltd. and Viswakarma Cement were the Sponsors. Laxmi Intercontinental P. Ltd., Mahalaxmi Group and Berger Paints supported the event whilst The Himalayan Times was the Exclusive Media Partner.

This event was participated by the staff of the Bank, customers, partner organizations supporting this event, Maiti Nepal and other well wishers including friends from the media. The Walk, which was attended by approx. 400 people started from Naya Baneshwore Branch of the Bank and ended at the Bank's Lazimpat Branch.

Standard Chartered believes in being an ethical and responsible community partner and Corporate Social Responsibility is integral to everything it does.