



# press release

Monday, 08 August 2016

## **Standard Chartered Nepal wins 'Asia Best Employer Brand Awards 2016'**

Standard Chartered Bank, Nepal has won the 'Asia Best Employer Brand Awards 2016'. The 7<sup>th</sup> edition of this Award, hosted by Employer Branding Institute (EBI), World HRD Congress and other strategic partners and endorsed by Asian Confederation of Businesses was organised on 4th August 2016 in Singapore. Bina Rana, Head of HR, Standard Chartered Nepal, received the Award on behalf of the Bank.

The Research on Best Employer Brand in each Country was done by a team of Independent Asian Professionals consisting of Post Graduates in History & Management with over 7 years research experience and judged by senior leaders, researchers and academicians.

The winners were selected on the basis of their exemplary Learning & Development initiatives, communicating distinctiveness in Employee hiring; training and retention practices and continuous innovation.

The Bank had earlier this year won Euromoney Awards for Excellence 2016 from Euromoney and Best Digital Bank Awards 2016 from the Global Finance.

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