



# press release

Friday, 10 August 2018

## **Standard Chartered bags 'World's Best Consumer Digital Bank Awards - 2018'**

Standard Chartered Bank Nepal Limited has been declared as the winner of the **Global Finance - World's Best Consumer Digital Bank Awards 2018** for Nepal in the Asia Pacific category.

The Award was announced in New York/USA on 9 August by Global Finance as the First Round winners in the "World's Best Digital Banks" competition in Asia-Pacific. Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of Global Finance were responsible for the final selection of winners in the First Round.

The winning banks, Standard Chartered Nepal among others, were selected based on the strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality.

This is the fourth time in a row that Standard Chartered Nepal has bagged this Award.

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### **For further information please contact:**

Mr. Diwakar Poudel  
Head of Brand & Marketing and Corporate Affairs  
[Diwakar.Poudel@sc.com](mailto:Diwakar.Poudel@sc.com)

Or

Mr. Bisal Subedi  
Country Associate, Brand & Marketing  
Ph: + 977 1 4782333 Ext: 247  
[Bisal.Subedi@sc.com](mailto:Bisal.Subedi@sc.com)