

26 November 2016

Standard Chartered Nepal Walkathon 2016

Standard Chartered throughout its long history has played an active role in supporting those communities in which its customers and staff live. Seeing is Believing, Positive Living, Financial Literacy, Environment and focus on youth, health and education for the economically disadvantaged people are the Bank's key community initiatives. The Bank is also actively engaged in post earthquake reconstruction activities.

In its continuous efforts of supporting the communities, the Bank conducted a fund raising event on 26 November, **Walkathon 2016 - `A walk for a brighter tomorrow`**. Walkathon is Standard Chartered Nepal's initiative to raise funds in partnership with its stakeholders to increase awareness amongst the public on the subject of avoidable blindness and an effort to reduce stigma and encourage the visually challenged people. The funds raised from this event will go towards the Bank's '*Seeing is Believing*' initiative through which eye and eye care services are being continued.

It may be recalled that, under the Bank's ***Seeing is Believing*** program, financial support of USD 1 Million was received by Biratnagar Eye Hospital for project expansion. Similarly, under the ***Seeing is Believing*** program, the Bank has extended additional financial support of USD 1 million to Tilganga Institute of Ophthalmology for funding their major expansion project covering Bhaktapur and Nuwakot districts.

Tara Management Pvt. Ltd. was the **Main Sponsor** of Walkathon 2016 event. **National Insurance Company Ltd.** and **Viswakarma Cement** were the **Sponsors**. While ***The Himalayan Times*** was an **Exclusive Media Partner**, **TBWA\Benchmark** and **Nepal Dhaka Udhyyog Pvt Ltd** also supported the event. .

This event was participated by the staff of the Bank, clients & customers, partner organizations event including Maiti Nepal and various other stakeholders. The event which was attended by approx. 400 people, started from the Bank's Head Office at Naya Banneshwore and ended at the Branch Office in Lazimpat. During the event, the CEO of National Insurance, Dr Pronab Sen announced free medical insurance package of NPR 100,000 each for all the participants from Maiti Nepal numbering 55.

Standard Chartered believes in being an ethical and responsible community partner and Corporate Social Responsibility is integral to everything it does.

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For further information please contact:

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Standard Chartered

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