

# press release



(Photocaption: From Left: Steve Brice, Standard Chartered Bank's Chief Investment Strategist with Abigail Del Rosario, Standard Chartered's Head of Retail Clients)



(Photocaption: Over one hundred (100) clients and guests benefitted from valuable insights on market trends, risks and opportunities during the 2016 Market Outlook hosted by Standard Chartered Bank.)

## **Standard Chartered Bank holds 2016 Market Outlook for its clients**

**26 January 2016 Philippines** – Standard Chartered recently held an economic briefing for over one hundred (100) Priority Banking clients and guests at the Fairmont Hotel in Makati City.

Steve Brice, Standard Chartered Bank's Chief Investment Strategist, shared valuable insights on the market outlook for 2016 – the trends, the key risks and opportunities it can create. Brice summarised the year's outlook in the acronym ADAPT as he highlights the importance of adapting to a changing environment amid global challenges.

A - dvanced Economies at different stages of economic cycle  
D - eflationary pressures to abate in Developed Markets  
A - sia and Emerging Markets dependent on China  
P - olicies of Central Banks supportive of growth  
T - ransition to late cycle likely to lead to higher volatility

**Abigail Del Rosario, Standard Chartered's Head of Retail Clients** says, "At Standard Chartered, we always strive to deliver value to our clients. We help make available the tools and information to support their wealth management decisions. Insights that they receive from economic briefings can help them make informed decisions as they protect and grow their wealth.

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**Note to Editors**

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Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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