

press release



Standard Chartered arranged LFC football screening for leading sports journalists and LFC fans

Standard Chartered Bank arranged a match viewing for leading journalists and the chapter of the official Liverpool Fan club – Pak Reds - in Karachi recently. The objective was to allow the sports journalists and fans to view an interesting match together, creating awareness about the Standard Chartered sponsorship of LFC and to commemorate the launch of the Road to Anfield competition 2014.

Liverpool enhanced Premier League title credentials with a stunning 5-1 home victory over leaders Arsenal.

Standard Chartered are proud sponsors of the Liverpool Football Club. The agreement was signed on 2010 and has been renewed last year. Over the last three years, Standard Chartered and Liverpool FC have reaped the benefits of their partnership through a number of initiatives – in particular, through a series of award-winning charitable and community-based campaigns around the world. Fans, players, legends and staff have come together on a number of high-

profile occasions to highlight and help tackle global issues such as preventable blindness and HIV awareness.

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Note to Editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities to over 88,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information please visit www.standardchartered.com. Follow Standard Chartered on www.facebook.com/standardchartered and on Twitter [@StanChart](https://twitter.com/StanChart).

Hear from our experts and comment on our blog, visit ourviews.standardchartered.com.

Standard Chartered Pakistan

Standard Chartered Bank (Pakistan) Ltd. is the oldest and largest international bank in Pakistan. It is also the first international bank to be awarded Islamic banking licence and the first to open an Islamic banking branch.

In 2013 Standard Chartered celebrated 150th anniversary in Pakistan. The Bank, which started as the Chartered Bank opened its first office in Karachi in March 1863.

The Banks serves both Consumer and Wholesale Banking customers. Consumer Banking provides credit cards, personal loans, auto loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises. Wholesale Banking provides corporate and institutional clients with services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance. It

also offers a complete suite of Islamic banking solutions under its Standard Chartered Saadiq brand.

Standard Chartered was assigned a rating of AAA/ A1+ by PACRA. In 2012 and 2013 it won the award for Best Bank in Pakistan by The Asset Triple A for two consecutive years.

The Bank employs over 4,500 people in Pakistan and has a network of 116 branches of which 10 are dedicated Standard Chartered Saadiq branches as well as 191 ATMs.