

press release

Standard Chartered launches Breeze App for Android users

After successful launch of Breeze App for iPhone earlier, Standard Chartered Pakistan is now pleased to announce the launch of its Breeze App for Android phone.

With the new Breeze Android app our customers can get instant access to their finances; making Fund transfers, Bill payments, Balance Inquiries & Card payments on the move, all while maintaining high security standards. With the formal launch of 3G & 4G services, Breeze will further enable users to conduct transactions faster on their smart phones, anywhere & anytime.

With our continued commitment to provide our customers with the 'best in class' Digital Banking Solutions, you can now Bank at your own time. With its enhanced user experience and intuitive outlook, Breeze Mobile banking embodies the future of banking in the modern day.

Commenting on the Bank's focus on Digitisation, Naseer Hasan, Head of Retail Clients, Standard Chartered, said:

"We continue to transform our business and invest for long term growth, with a focus on digital technologies which we believe will shape the future of banking. This application features viewing all the accounts in one place giving a simple overview of their wealth. Our customers have the freedom to personalise their accounts with names and icons of their choice. The Bank aims to extend its clients's digital lifestyle into banking and enhance the way they bank with us."

Breeze App, namely 'Breeze Pakistan' is now available for Android and can be downloaded from Google play store.. Blackberry and Nokia Symbian users can use Breeze by accessing

m.sc.com/pk through their mobile phone browsers. The application uses robust security features similar to those used for Online Banking.

-Ends-

For further information please contact:

Farhan Ahmed
Head of Corporate Affairs
Tel +92 213 2450225
Cell +92 334 3239399
Farhan.ahmed@sc.com

Tasneem Mirza
Manager External Communication
Tel +92 213 2450942
Cell +92 300 2185899
Tasneem.Mirza@sc.com

Notes to Editors:

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns more than 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for nearly 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered Pakistan

Standard Chartered Bank (Pakistan) Ltd. is the oldest and largest international bank in Pakistan. It is also the first international bank to be awarded Islamic banking licence and the first to open an Islamic banking branch.

2013 marked Standard Chartered's 150th anniversary in Pakistan. The Bank, which started as the Chartered Bank opened its first office in Karachi in March 1863.

The Banks serves both Corporate Institutional and Retail Clients. Provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises, trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance to Corporate

Institutional Clients. It also offers a complete suite of Islamic banking solutions under its Standard Chartered Saadiq brand.

Standard Chartered was assigned a rating of AAA/ A1+ by PACRA. In 2012 and 2013 it won the award for Best Bank in Pakistan by The Asset Triple A for two consecutive years.

The Bank employs over 4,500 people in Pakistan and has a network of 116 branches of which 10 are dedicated Standard Chartered Saadiq branches as well as 191 ATMs.