

press release

FOR IMMEDIATE RELEASE

Standard Chartered and Liverpool Football Club score with Singapore youths

Football clinic with Liverpool FC legends Ian Rush and Phil Thompson a hit

17 July 2011, Singapore – Standard Chartered Bank, the main sponsor of Liverpool Football Club (LFC), provided youths in Singapore the opportunity of a lifetime: to be trained by LFC legends Ian Rush and Phil Thompson and LFC community coaches. The half-day football coaching clinic is a joint effort by the Bank and the LFC as part of the Club's Asia Tour.

The event held at the Singapore Sports School saw zealous participation by over 50 youths, including 10 from the Singapore Association for the Visually Handicapped (SAVH). The coaching focused on imparting football skills and techniques as well as health and fitness training. There was a customised session for the visually handicapped youth where they were given special guidance.

Rush is the ambassador for Standard Chartered Football Clinics around the world and LFC. Also attending the event were LFC's community coaches:

- Mark Chester, LFC family officer, who manages all community projects targeted at families. He is co-ordinating community activities during the LFC Asia Tour 2011;
- Mark Bygroves, Disability Football Development Officer, who manages and delivers the Club's work with disabled children and adults. He is also a LFC Academy Coach, developing elite young footballers;
- Eddie Sullivan, Community Coaching Team Supervisor, who coordinates all LFC football coaching in schools and community centres; and

- Anthony Wright, ex-professional footballer and a Community Coach, working with children in schools and community centres.

On the event, Gavin Laws, Group Head, Corporate Affairs, Standard Chartered said:

“Football speaks a universal language and our sponsorship of the Liverpool FC gives us the perfect opportunity to engage with and contribute to the local community. Through such clinics, the Bank brings a small piece of Anfield to youngsters in our footprint. So far, we have organised football clinics with Liverpool FC in Kenya, London, Korea and Malaysia. Today, it is a real pleasure to be able to give youths in Singapore the chance to learn new skills in an exciting environment with the support of football legend Ian Rush and the Club’s community coaches. This is also the first time in Singapore that we are conducting a customised football clinic for the visually impaired youths. We look forward to further leveraging our partnership with the Club to make a positive impact on people’s lives and to make a difference.”

Rush added:

“Wherever I go, I meet fans who have grown up supporting the team I played in and have passed that affection down to their children. Now these youngsters are just as passionate as their parents. It is the same in Singapore, where we were greeted this morning with big smiles by these youths. We were in KL until late last night and the football clinic is the first thing we are doing early this morning. But the joy we bring to these youth makes it all worth it. Liverpool FC has brought me much happiness during my career and now I am delighted to be able to share this happiness and the ‘Liverpool Way’ with our young fans in Singapore.”

Adelyn Koh from SAVH said about the day’s activities:

I enjoyed the games, even if it’s tiring. I scored two goals! I feel very happy. I like ball games.”

This is the first time that LFC community coaches are training visually impaired children in Singapore, and is an example of how through partnerships, Standard Chartered aims to champion diversity and inclusion in the workplace and the community.

Standard Chartered's global community programme, *Seeing is Believing*, aims to tackle preventable and curable blindness. SAVH is one of the beneficiaries of the programme in Singapore. Since 2003, volunteers from the Bank have organised various activities for beneficiaries, such as braille bingo and bowling, and have raised funds for the organisation.

- Ends -

Photos:

Photo A



Ian Rush, Phil Thompson, LFC Community coaches and participants of the clinic on field with a giant LFC jersey

Photo B



Youths learn a few tricks from Liverpool legend Ian Rush

Photo C



Ian Rush and Phil Thompson block a free kick by a visually handicapped youth.

Photo D



Ian Rush and Phil Thompson receive a memento from Shermaine Chiam and Adelyn Koh from the Singapore Association for the Visually Handicapped (SAVH)

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Note to Editors:

About Standard Chartered Bank Singapore

Standard Chartered in Singapore is part of an international banking group with an extensive network of over 1,700 branches and outlets in more than 70 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas.

It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. The Bank's heritage and values are expressed in its brand promise, 'Here for good'.

Standard Chartered has a history of more than 150 years in Singapore, opening its first branch here in 1859 and in October 1999 was among the first international banks to receive a Qualifying Full Bank (QFB) licence, an endorsement of the Group's long-standing commitment to its businesses in the country.

It serves both Consumer and Wholesale Banking customers. Consumer Banking provides credit cards, personal loans, mortgages, deposit taking and wealth management services to individuals and small to medium sized enterprises. Wholesale Banking provides corporate and institutional clients with services in trade finance, cash management, lending, securities services, foreign exchange, debt capital markets and corporate finance.

The Bank employs over 7,000 people in Singapore and has a network of 18 branches, 28 ATMs and 7 Priority Banking centres. Standard Chartered is the only international bank to offer NETS service, giving its customers access to EFTPOS at over 17,000 outlets islandwide. The Bank's global businesses - Consumer and Wholesale Banking - are managed out of Singapore, as is its global Technology & Operations function.

Key awards/achievements

Business

- Leading the way through product innovation, for example, MortgageOne, e\$aver, CashOne, Business Instalment Loan, Business\$aver, FamilyLink, LinkOne & Visa Infinite
- First Singapore \$100 million Fixed Rate Note bond offering by The Central American Bank for Economic Integration, a Latin American issuer
- Best Deposit Product in Asia Pacific and Gulf States - Xtra\$aver (Asian Banker Journal - 2007)
- Best in Singapore (Structured Products Asia – 2008)
- Deal of the Year in Singapore (The Banker – 2008)
- Best Bank in Singapore (The Asset – 2009)
- Best Debt House in Singapore (The Asset - 2007, 2008, 2009, 2010)
- Best Trade Finance Bank in Singapore (Global Finance – 2007, 2008, 2009)
- Country Deal of the Year, Singapore (Islamic Finance News – 2009, 2010)
- Singapore Capital Markets Deal of the Year (IFR Asia – 2009)
- Retail Bank of the Year (Asian Banking and Finance – 2007, 2008)
- Best Branch Initiative - Vivo City branch (Asian Banking and Finance – 2007, 2008)
- Best Self-Service Initiative - Online banking (Asian Banking and Finance – 2008)
- Best Core Banking System Initiative - Virtual banking relationship centre (Asian Banking and Finance – 2008)
- Best Consumer Internet Bank, Singapore (Global Finance – 2010)
- Best Corporate/ Institutional Internet Bank in Singapore (Global Finance – 2010)
- Best Project Financing, Singapore (Asiamoney – 2010)

- Best Singapore Deal (FinanceAsia – 2010)
- Best Singapore Deal at the Islamic Finance Awards 2010 (The Asset – 2010)
- Country Deal of the Year, Singapore (Asiamoney – 2011)
- Best Payments Product – Pay Any Card (The Asian Banker – 2011)
- Service Excellence Award, Best in Category – Breeze (Banking and Payments Asia – 2011)

Corporate / Sustainability

- Best Corporate and Employee Citizenship Award (HRM – 2008, 2009)
- Leader in HR practices (Singapore HR Awards 2009, 2010)
 - *Learning and Human Capital Development*
 - *Talent Management, Retention and Succession Planning*
 - *Corporate Social Responsibility*
 - *Performance Management (Special Mention)*
 - *Regional/International/Global HR practices (Special Mention)*
- Best Graduate Development Practices and Fair Employment Practices (HRM – 2010)
- President's Social Service Award 2008
- National Volunteerism and Philanthropy Centre Corporate Citizen Award for Volunteerism 2009
- Silver Award for Best Community Programme (Global CSR Award 2010)
- Special Commendation Prize for Learning and Talent Development (Asian Human Capital Award 2010)

About Ian Rush



LFC appearances: 660
 LFC goals: 346
 Other Clubs: Chester, Juventus, Leeds, Newcastle, Sheffield United, Wrexham, Sydney Olympic (Australia)

Rush's goals were instrumental in the Reds' domination of the game during the 1980s. Signed from Chester in 1980 for £300,000 (then a British transfer record for a teenager), Rush established himself as a regular during the 1981-82 season. The 1983-84 season was perhaps his finest. A 47-goal haul saw him become the first British player to win

Europe's Golden Boot in a season when LFC completed an unprecedented treble of league title, European Cup and Milk Cup.

In 1986, his brace against Everton in the FA Cup final secured the club's first domestic double, however Rush left for Juventus the following summer. He spent just one season in Turin before resigning for LFC. Picking up where he left off, Rush's two goals in the 1989 FA Cup final saw him overtake Dixie Dean as the most prolific derby goal-scorer. In October 1992, he netted his 287th Liverpool goal to pass Roger Hunt as the leading scorer in Anfield history. All in all, Rush scored 346 goals in 660 appearances, a club record which will take some beating.