

For Immediate Release

Inspiring and supporting women in philanthropy

18 October 2011, Singapore – Standard Chartered Private Bank is holding its first roundtable discussion in Asia on the changing role of women in philanthropy today. The roundtable in Singapore brings together a select group of successful women with an interest in philanthropy for an intimate discussion with three leaders at the forefront of philanthropy in Asia. Kavita Ramdas, previous President and CEO of the Global Fund For Women, Jennie Chua, Chairman of Community Chest, and Claire Chiang, Chairperson of Banyan Tree Global Foundation and Senior Vice President Banyan Tree Holdings will discuss their experiences and share current trends, opportunities and challenges in the field. The session will be facilitated by Judy Hsu, Global Head of Wealth Management, Standard Chartered Bank. Judy also sits on the Standard Chartered's Diversity and Inclusion Council.

Judy Hsu, Global Head, Wealth Management, said:

“We believe that with wealth comes responsibility. Our Women in Philanthropy roundtable offers the opportunity to network with others interested in the topic, as well as engage with three leaders in the field. It is a timely and relevant platform that meets and supports the changing needs of our clients, and we hope that through it, we will raise awareness, inspire involvement, and make giving easier.”

Participants of the roundtable will discuss topics such as drivers of a successful giving policy, the role women play in philanthropy in Asia, barriers female philanthropists might face, and future trends for female philanthropists.

Standard Chartered – sponsored research found that nearly 60 per cent of women defined charitable activity as a measure of personal success. Female donors place emphasis on collaboration and seek input from those who share their values or

possess particular expertise on a subject. Women seek a deeper level of engagement with the causes they support and are more likely to connect with a wide network of committed participants. They also tend to become deeply engaged in the philanthropic process and actively seek opportunities to share their stories to inspire and guide others.

Standard Chartered Private Bank provides clients and their families with a wide range of options for their philanthropic goals, however large or small:

- **Advisory:** gives clients access to specialist experts who can create personal giving plans. This is to help clients receive strategic advice on their philanthropic giving, with guidance from internal and external experts.
- **Education and Involvement:** caters for those who want to develop insight and understanding by giving time and talent. It offers opportunities in partnership with a number of charities and community initiatives, ranging from three-month internships to one-year voluntary positions. In this way, clients and their families can become engaged, involved and informed philanthropists.
- **Seeing is Believing (SiB):** leverages Standard Chartered's support for preventable blindness projects, a collaboration between Standard Chartered Bank and the International Agency for Prevention of Blindness. The Private Bank has committed to fund three major eye projects in Asia and Africa over the next five years and all donations will be matched by the Bank. Clients will be given the choice of supporting the Private Bank's project in Kolkata, India, or they can select from a variety of local projects.

This roundtable event is one of the ways Standard Chartered is leading the way in Diversity and Inclusion, supporting employees, customers and communities across over 70 markets.

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Note to Editors:**Standard Chartered Private Bank**

Standard Chartered Private Bank is the private banking division of Standard Chartered Bank. Headquartered in Singapore, the Private Bank provides exciting career opportunities to over 1,200 employees including over 450 relationship managers globally. It has 31 offices in Asia, Africa, Middle East, Americas and Europe.

The Private Bank has grown strongly since its inception in May 2007. On top of its strong organic growth, it acquired American Express Bank in 2008, through which it has further improved its capabilities. The Private Bank has been showing continued strong growth: In 2010, its Assets under Management have grown by 39% in Asia and 31% globally with over 5,000 additional client accounts opened.

The Private Bank leverages the natural strengths of Standard Chartered: A heritage of over 150 years in international banking, an international network across more than 70 countries and strong local presence in growth markets. This puts the Private Bank in an advantaged position to build and deepen relationship with its clients.

Standard Chartered Private Bank's strong growth and rising industry leadership has been recognised by the industry: Major awards that the Private Bank won include the "Best Global Private Bank" award at the Wealth Management Awards 2011 organised by The Financial Times and Investors Chronicle. "Outstanding Private Bank in Asia Pacific" award at the annual Private Banker International Global Awards 2010, which the Private Bank won for the third year in a row, and "The Best Private Bank in Asia" award by The Banker in 2010.

For more information, please visit: www.privatebank.standardchartered.com

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Standard Chartered Bank is incorporated in England and Wales with limited liability by Royal Charter 1853, Reference number ZC 18. The Principal Office of the Company is situated in England at 1 Aldermanbury Square London EC2V 7SB. Standard Chartered Bank is authorised and regulated by the Financial Services Authority under FSA register number 114276.

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns more than 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for around 85,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For more information please visit www.standardchartered.com