



press release

STANDARD CHARTERED REWARDS LOYAL CUSTOMERS

22 March 2013 - Kampala, Uganda: Standard Chartered Bank hosted its SME Banking customers to a customer loyalty dinner held today at the Sheraton Rwenzori Ballroom in Kampala.

The dinner was organized as a token of appreciation to their customers for their loyalty to SME Banking over the years and also in recognition of the role played by Small and Medium Enterprises in economic transformation.

According to the CEO, Herman Kasekende the Bank's focus on SMEs is built on the fact that SMEs are the backbone of many developing economies worldwide mainly because their role in job creation and income generation. SMEs today constitute 90% of the private sector and contribute over 75% of the GDP while employing over 2.5 million people.

The Bank rebranded from Business Financial Services to SME Banking in 2005 with a promise to its customers to offer a continued refresh of solutions and services suited to their dynamic needs. Over the years the Bank has provided several solutions which include working capital, lending solution for business expansion, yield enhancing solutions to give customers a high return on their excess cash and advisory services to protect their customer's businesses from uncertainty and related risks. In addition to this, leveraging its international foot print and expertise, the bank has opened up access to the Africa – Asia trade corridors.

Grace Muliisa, Head Consumer Banking Standard Chartered bank while delivering her remarks said;

"SME Banking is the greatest focus for the Consumer Banking division. Looking the history of Standard Chartered SME Banking, at launch, we had only one SME Center at Speke Road

but later moved to Kikuubo and Ndeeba with Standard Chartered being the first bank to set up shop right in the heart of Kikuubo. This is one of the choices and decisions we are most proud of. Over the years we have seen the number of customers grow and business move from one warehouse to empires and this is why today, we are simply saying thank you for choosing Standard Chartered Bank.”

Herman Kasekende CEO of Standard Chartered Uganda added, “*We do not take your loyalty for granted. As a Bank we shall continuously re-invent and spearhead innovations aimed at making banking easier and more relevant to the unique and evolving needs of the SMEs in Uganda”.*

Officiating as Guest of Honor was Mr. Gaster Lule, one of the Bank’s most loyal customer and Managing Director of Ntake Bakery and Company Limited had this to say, “*I wish to commend Standard Chartered for their services and support towards SMEs and urge my fellow businessmen to become financially responsible to ensure that your businesses move to the next level. In a world that is increasingly becoming interconnected, businesses need a sound financial partner like Standard Chartered Bank which has been in existence for over 100 years so as to grow and maximize returns on their investment”.*

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Notes to Editors

About Standard Chartered Bank in Uganda

Standard Chartered Bank Uganda is a member of the Standard Chartered Group. The Bank has been operating in Uganda for over 100 years having celebrated its centenary in August last year. As Uganda’s first bank, established in 1912, it currently has a network of 12 branches and 30 ATMs spread across the country. The Bank employs over 500 people. Standard Chartered’s core businesses in Uganda are in Consumer Banking, Corporate and Institutional Banking and Global Markets products and services.

Standard Chartered is committed to the community in Uganda through various community relations programs, working closely with the Ministry of Health, Uganda Red Cross, Sight Savers International, World Vision and Water Aid. The Bank's philanthropic work in Uganda was recognized when we won the awards below;

- Uganda Responsible Investment Best Bank in Uganda 2013
- Bank of the Year" 2012 in Uganda - FT-The Banker - Bank of the Year
- Euromoney Best Bank in Uganda 2009 & 2010
- EMEA Finance Best Foreign Bank in Uganda 2009, 2010 ,2011 & 2012
- Consumer Insights; Best Bank in customer service 2009

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 68 markets, the Group offers exciting and challenging international career opportunities to over 89,000 staff. It is committed to building a sustainable business over the long term and upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

Standard Chartered has operated in Africa for over 150 years and the region remains a core part of the Bank's Group Strategic Intent. Standard Chartered Bank has over 170 branches in 15 African countries and over 7,000 staff. Standard Chartered Africa is a highly respected, well established "household name", with deep-rooted local knowledge and experience. The Bank also has a unique international footprint which enables it to facilitate the growth of international trade corridors between Africa and the rest of the world. With a world-class suite of products, services, distribution channels and systems, the Bank provides customers with increasingly sophisticated and pioneering banking services – unrivalled in Africa.

For further information please visit www.standardchartered.com. Follow Standard Chartered on www.facebook.com/standardchartered and on Twitter @StanChart.