

# press release

# Standard Chartered appoints experienced banker Lyn Kok as Chief Executive Officer for Greater Mekong Sub-region

**6 May 2014, Vietnam** – Standard Chartered today announced the appointment of Lyn Kok as the new Chief Executive Officer for the Greater Mekong Sub-region. In addition to her regional responsibilities, Lyn will continue in her current role as President & Chief Executive Officer for Thailand.

The Greater Mekong CEO role is a new regional leadership position that sees Lyn assume governance responsibilities for Greater Mekong, which comprises Thailand, Vietnam, Myanmar, Cambodia and Laos. The two largest countries within this Greater Mekong Sub-region for Standard Chartered Bank are Thailand and Vietnam. In her new capacity, she will work closely with Chief Executive Officer for Vietnam, Nirukt Sapru to leverage cross-border opportunities and to ensure that clients in Vietnam benefit from an enhanced platform of products and services.

Lim Cheng Teck, Regional Chief Executive Officer for ASEAN said "We are pleased to announce the appointment of Lyn Kok as CEO for Greater Mekong. The potential of the Greater Mekong region is huge. By aligning our business operations in those markets under the Greater Mekong umbrella, we will be able to offer our clients doing business in those markets targeted, region specific financial insights and enhanced service. I believe Lyn's deep experience and understanding of the region will help take our business to new heights."

Lyn was appointed President and Chief Executive Officer for Standard Chartered Bank (Thai) in July 2010. Prior to that was Managing Director, Country Head of Strategy & Corporate Development and General Manager, Beijing for Standard Chartered Bank in China.

She is currently a member of Standard Chartered Executive Leadership Team and is a "Living with HIV" (one of the Bank's anchor Sustainability programmes) Ambassador for Standard Chartered worldwide. She is also one of 12 members of the Bank's Global Diversity and Inclusion Council. Additionally, she is currently serving as Vice President of the European ASEAN Business Centre in Thailand.

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For further information please contact:

# Head of Corporate Affairs Standard Chartered Bank (Vietnam) Ltd.

Level 18, Building 72, Keangnam Hanoi Landmark Tower, Pham Hung Road,

Me Tri Ward, Nam Tu Liem District Hanoi Vietnam

Phone: +84 4 39368124 Mobile: +84 984396185

Email: <a href="mailto:quynh.trinh-nhu@sc.com">quynh.trinh-nhu@sc.com</a>

#### **Notes to Editors**

## Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

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We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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