

press release

Standard Chartered WorldMiles Credit Card wins the “Best Affluent Program in Vietnam” award

Hanoi, 16 March 2018 - Standard Chartered Bank Vietnam has recently been awarded the “Best Affluent Program in Vietnam” for its WorldMiles Credit Card by MasterCard, a leading global payments & technology company headquartered in New York, USA. The award recognizes the exclusive benefits and privileges that Standard Chartered WorldMiles Credit Cardholders enjoy across lifestyle categories.

“We always strive to ensure that our credit cardholders enjoy exclusive & bespoke benefits when they spend and travel.” said Harmander Mahal, Head of Retail Banking, Standard Chartered Bank (Vietnam), “Clients sit at the heart of what we do, and we are constantly innovating to deliver richer and differentiated banking experience.”

Launched in Vietnam in 2016 targeting at the frequent affluent travelers, Standard Chartered WorldMiles Credit Card offers a host of superior travel and lifestyle benefits to its holders. The card is the first in Vietnam to offer total travel care worth up to VND22 billion. It is also the first in the market to allow cardholders to access to over 800 airport lounges worldwide using the Dragon pass app on their smartphone - without requirement to present a lounge physical card.

Additionally, cardholders are entitled to enjoy complimentary green fees at the top six golf clubs in Vietnam, with the option to book tee times using the Bank’s mobile application The Good Life under Concierge function. They can also use “The Good Life” app to find nearest offers amongst 3,500 outlets when they travel around Asia, with discount of up to 50%. For every VND25,000 spend by the credit card, the holders will get up to 3 travel points, which can be redeemed for dining, hotel & resort, airport services and luxury experiences.

Standard Chartered Bank Vietnam was named the ‘Best Foreign Bank in Vietnam’ for three consecutive years, including by the Global Banking & Finance Review in 2014 & 2015, and by Global Business Outlook in 2016.

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Notes to Editors

Standard Chartered Bank (Vietnam) Limited

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now is Ho Chi Minh City). We believe in the long term prospect of Vietnam and are fully committed to the Vietnamese market and our clients and customers since coming back to the country in 1990.

On August 1, 2009, we commenced operations in our locally incorporated entity – Standard Chartered Bank (Vietnam) Limited, an important milestone of Standard Chartered's development in Vietnam. The bank currently has four branches (two in Hanoi and two in HCMC). Its Head Office is based in Hanoi.

We bring our international expertise and experience in Asia, Africa and the Middle East to Vietnam, building a broad business that helps to develop the Vietnamese financial service sector as well as helping clients to develop their businesses. Standard Chartered has acted as the sole Sovereign Credit Ratings Advisor to the Vietnamese Government since March 2012.

The Bank provides a full suite of banking products and services for corporates, financial institutions as well as small and medium enterprises and individuals. We also play an active role in building the communities through many programs that promote social and economic development focusing on health, youth and financial education.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

Standard Chartered

We are a leading international banking group, with more than a 150-year history in some of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

We are present in more than 60 markets, with over 1,000 branches and around 3,000 ATMs.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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