# press release

## Standard Chartered Trophy - Road to Anfield 2014 kicked start in Vietnam

### *A once-in-a-lifetime chance to score a goal at Anfield's Kop end*

**1 March 2014, Ho Chi Minh City, Vietnam** – Standard Chartered Bank Vietnam today launched the "Standard Chartered Trophy - Road to Anfield 2014" football tournament in Vietnam.

The five-a-side competition will see 17 amateur Vietnamese teams compete for a place in a global futsal tournament being organised by Standard Chartered Bank at Anfield, home of English Premier League side Liverpool Football Club.

The tournament comprises two phases – the local qualifying tournament to be held in each participating market and the "Standard Chartered Trophy Finals", which will be staged at Anfield on 13 May 2014. The winning Vietnamese team will play against futsal champions from 14 other countries.

Vietnam's representatives at the Standard Chartered Trophy will also receive a professional training session from Liverpool Legends and coaches prior to playing in the finals.

Nirukt Sapru, CEO of Standard Chartered Bank Vietnam, Cambodia and Laos said: "Vietnam is passionate about football and the English Premier League in particular. The English teams have a huge following here none more so than 19 time champion Liverpool Football Club. As a Bank that is deeply committed to Vietnam we are proud to be able to leverage our relationship with Liverpool as their official sponsor to give Vietnamese footballers this once in a lifetime opportunity to play on the hallowed turf of Anfield."

The Vietnam qualifying legs will be held in Ho Chi Minh City from March 1-2 at Rach Mieu Gymnasium, Phu Nhuan District and in Hanoi from March 8-9 at Bach Khoa Gymnasium, Hai Ba Trung district. The winning Ho Chi Minh team will then fly to Hanoi to play in the country's grand final on March 9.

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**Notes to Editors**

**Standard Chartered Bank (Vietnam) Limited**

In Vietnam, Standard Chartered's history can be traced back to 1904 when the Bank opened its first branch in Saigon (now Ho Chi Minh City).

Following the official approval from the State Bank of Vietnam, effective 1 August 2009, Standard Chartered commenced operations in its locally incorporated entity – Standard Chartered Bank (Vietnam) Limited. Local Incorporation was an important milestone in Standard Chartered's development in Vietnam.

Standard Chartered now has three branches and employs over 850 staff. The Bank provides a full of suite banking products and services for corporates, financial institutions, small and medium enterprises and individuals.

Standard Chartered brings its international expertise and experience in other growing markets to Vietnam, where it actively contributes to the development of the banking and finance sector in the country. The Bank also plays an active role in the Vietnamese community and has demonstrated this through many social and charitable activities.

For more information, please visit: www.sc.com/vn and www.facebook.com/standardcharteredVN

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We are a leading international banking group, with more than 90,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

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